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Ace Your Case! Apr 04 2021

The Consulting Interview Bible Jan 14 2022

[Embrace the Case Interview](#) Jul 08 2021 Embrace the Case Interview walks you through each step on the path to your dream consulting job as described by a former management consultant who conducted over 100 interviews for a top-tier firm. First, we cover how to get the interview including how to be memorable when speaking with firms prior to the interview and how to write a killer resume and cover letter. Second, we cover the behavioral part of the interview. Often overlooked, the behavioral part of the interview covers your personal experiences and is often just as valuable as the case interview. We discuss the traits interviewers are looking for and how to answer their questions in a structured way. Third, we take an in-depth look at the case interview itself. Unlike books that focus on segmenting cases and applying frameworks, you will learn a single, flexible structure that you will apply to any case with deadly effectiveness. In addition to structuring the case, you will learn approaches for the cases' other parts including qualitative questions, quantitative problems, exhibit analysis, and synthesis. Embrace the Case Interview places a strong emphasis on the quality of your learning rather than just doing hundreds of cases. As such, each example case contains an in-depth discussion of the text book answer to help you improve. For more information, please visit embracethecaseinterview.com. Enjoy the book and best of luck in your upcoming interviews!

[List Of Possible Case Scenarios](#) Jun 06 2021 This short book helps you

to polish and review your case interview preparation a day before the interview. This book is a wonderful alternative to large and cumbersome consulting case interview practice books. This book is concise and to the point for consulting case interview preparation. All MBA graduates who are prepared for consultancy case interviews should have this book. This book contains the following contents: 1. Ten commandments for acing consulting case interview 2. Five frameworks to excel in consulting case interview 3. Sixteen consulting case scenarios to help you with your consulting case interviews **Case Closed** Sep 29 2020 Case Closed is an award-winning, detailed guide to acing the consulting interview. Other consulting prep materials are written by those who have been out of the industry for decades. Case Closed is the only guide written by former McKinsey consultants and interviewers who have been intimately involved in the interview process in the last 2 years. This authoritative resource covers some never-covered-before topics, including: How to write your resume to attract the attention of resume-graders and recruiters at McKinsey, Bain, and BCG Why the "personal experience" (fit) interview matters, what interviewers are probing for, and what types of experiences to prep How the interviewers evaluate your case performance: what matters, and what doesn't How to tackle non-traditional cases that interviewers may throw at you, which no canned framework from the typical case interview books can help with How to prep if you have 60 days, 30 days, or just 2 weeks before your expected first interview How to hack both in-person interactions and video interview interactions, in a time of COVID-19 The surprisingly good - and surprisingly bad - questions to ask your interviewer during Q&A How to master innovative, universally-adaptable case interview frameworks. Any candidate can regurgitate the frameworks from Case In Point or Case Interview Secrets; nothing there will "wow" an interviewer Countless example cases spanning profitability, new market entry, new product / growth, pricing, M&A, and even non-traditional archetypes Whether you are a current undergrad or MBA looking for an internship or full-time role, or an experienced professional, Case Closed is an investment into your professional future. Stand out from the pack with the latest, cutting-edge secrets to wow your consulting case interviewers. Sean Huang's former proteges span undergraduates, MBAs, advanced degree holders, and experienced hires. These students have landed job offers at top consulting firms, including McKinsey, BCG, and Bain; many have also used the structured thinking he has taught them to land roles at Goldman Sachs IBD, Google BizOps & Strategy, as well as at Fortune 500 strategy groups. "Case Closed has been a lifesaver. It truly contains everything you need to know to ace your consulting interviews and Sean explains things in a clear manner that is easy to understand. After studying Case Closed, I landed my dream job at

McKinsey and I've raved about this book to all my friends."-McKinsey New York full time offer, Wharton MBA "I used to be intimidated by the notorious consulting case interviews. For anyone looking to get a job offer to a top consulting firm, Case Closed is honestly the best interview prep book (and I've read all of them). The case interviews in Case Closed were by far the best and most similar to the cases I got in the actual interviews."-Bain San Francisco internship offer, UC Berkeley Haas (undergraduate) "In my panic, I read all of the case interview frameworks from different case prep books. And that ended up confusing me more because there were so many frameworks but no easy way to remember when to use what. Case Closed walks you through the interview process in such a great way that I started loving case interviews and landed the job." -BCG Boston full time offer, University of Virginia (undergraduate)

Interview Preparation - Case Interviews Apr 24 2020

The Complete Q&A Job Interview Book Mar 04 2021 "The ultimate job interview book! A systematic, foolproof way to generate offers. No job seeker should be without it." -National Job Market "The programmed system works because it is a simple, practical, proven way to interview properly. Use it to win the interview and win the job!" -Mary Lyon, Associated Press "Allen's 'Q&A' interview approach eliminates the fear of the unknown, replaces it with the confidence of knowing what to expect, and trains the applicant to get job offers." -Kimberly A. Hellyar, Director, Training Consultants International What is a job interview anyway? Is it an objective examination of your experience, skills, and work ethic? Not quite. It's a screentest. You're the actor. In this bestselling guide, Jeff Allen, the world's leading authority on the interview process, shows you how getting hired depends almost completely on the "actor factor." If you know your lines, perfect your delivery, and dress for the part, you'll get hired. If you don't, you won't. In *The Complete Q&A Job Interview Book*, Jeff develops your own personalized interview script to prepare you in advance for any question that comes your way. Covering questions on everything from personal background to management ability and technological know-how, he gives you a fail-safe delivery format for responding the right way every time. This new edition has been updated to guide you through today's changing job market, and includes an entirely new chapter on dealing with the latest open-ended interrogation questions. If getting a job is playing a part, this is your starring role. Follow the director, and you'll be a superstar! **Case in Point 10** Dec 25 2022 Featuring the Ivy Case System - including a section on government and nonprofit cases.

Crack the Case May 18 2022 Crack the Case System is a complete training program, covering every aspect of the infamous 'case interview' favored by top management consulting firms and a growing number of Fortune 500 companies. David Ohrvall's step-by-step

approach combines practical instruction on structuring, analytics and communication, as well as insider tips and insights gained from training thousands of candidates. CTC includes over 150 bonus videos, 42 practice cases, homework and drills.

Case in Point Jun 30 2023

Educated Dec 13 2021 #1 NEW YORK TIMES, WALL STREET JOURNAL, AND BOSTON GLOBE BESTSELLER • One of the most acclaimed books of our time: an unforgettable memoir about a young woman who, kept out of school, leaves her survivalist family and goes on to earn a PhD from Cambridge University "Extraordinary . . . an act of courage and self-invention."—The New York Times NAMED ONE OF THE TEN BEST BOOKS OF THE YEAR BY THE NEW YORK TIMES BOOK REVIEW • ONE OF PRESIDENT BARACK OBAMA'S FAVORITE BOOKS OF THE YEAR • BILL GATES'S HOLIDAY READING LIST • FINALIST: National Book Critics Circle's Award In Autobiography and John Leonard Prize For Best First Book • PEN/Jean Stein Book Award • Los Angeles Times Book Prize Born to survivalists in the mountains of Idaho, Tara Westover was seventeen the first time she set foot in a classroom. Her family was so isolated from mainstream society that there was no one to ensure the children received an education, and no one to intervene when one of Tara's older brothers became violent. When another brother got himself into college, Tara decided to try a new kind of life. Her quest for knowledge transformed her, taking her over oceans and across continents, to Harvard and to Cambridge University. Only then would she wonder if she'd traveled too far, if there was still a way home. "Beautiful and propulsive . . . Despite the singularity of [Westover's] childhood, the questions her book poses are universal: How much of ourselves should we give to those we love? And how much must we betray them to grow up?"—Vogue NAMED ONE OF THE BEST BOOKS OF THE YEAR BY The Washington Post • O: The Oprah Magazine • Time • NPR • Good Morning America • San Francisco Chronicle • The Guardian • The Economist • Financial Times • Newsday • New York Post • theSkimm • Refinery29 • Bloomberg • Self • Real Simple • Town & Country • Bustle • Paste • Publishers Weekly • Library Journal • LibraryReads • Book Riot • Pamela Paul, KQED • New York Public Library

Lord of the Flies May 25 2020 The classic study of human nature which depicts the degeneration of a group of schoolboys marooned on a desert island.

Cracking Case Interviews Jan 26 2023 Top consulting firms like McKinsey, BCG, and Bain only hire about 1% of their job applicants. Becoming a management consultant is difficult, but it is possible if you use a proven approach at each stage of the process. *Cracking Case Interviews* is a comprehensive "one-stop shop" for landing a job in consulting. This book will help you: Write the perfect consulting resume and cover letter that gets multiple interview invitations from top consultancies Learn the 7 different parts of a case interview and exactly what you need to do in each step Master maths tips and tricks to solve market sizing and other case interview questions quickly and accurately Discover the most commonly used frameworks in consulting and how you can use them for inspiration, without over-relying on

them Practice with 5 full-length sample cases that are based on McKinsey, BCG, and Bain case interviews Prepare answers to behavioural interview questions, like "Why consulting?", "Why McKinsey?", or "Tell me about a time you led a team." Max Serrano and Jonathon Yarde are former consultants and instructors at *IGotAnOffer*, the #1 website for case interview preparation, which has helped place over 2,000 applicants in consulting careers since 2015. This book translates the countless hours the authors have spent coaching undergraduates, MBAs, PhDs, MDs, JDs, and experienced hires on their consulting applications.

Vault Guide to the Case Interview Feb 24 2023 Professional career guide from the Vault Career Library providing detailed case-by-case explanations of the consulting interview and strategies for cracking it.

Case in Point 9. 1 Jun 18 2022 The Wall Street Journal calls *Case in Point* the MBA Bible! Cosentino demystifies the consulting case interview. He takes you inside a typical interview by exploring the various types of case questions and he shares with you the acclaimed Ivy Case System which will give you the confidence to answer even the most sophisticated cases.

The Case Interview: 20 Days to Ace the Case Mar 28 2023 Game-changing tips and tricks to nail the case interview and launch your consulting career. Management consultants Destin Whitehurst and Erin Robinson give you need-to-know techniques for polishing your poise and tightening your case interview skills. *20 Days to Ace the Case Interview* preps you with the nuts and bolts of the case interview process with daily exercises, mock interviews, and industry know-how designed to help you ace your interview. Think of this book as your twenty-day intensive, management consulting boot camp, the perfect supplement to your arsenal of case interview lessons and material. With this guidebook, you will: Gain day-by-day structure: Daily case interview exercises progressively prep you Ask the right questions: Fundamental frameworks teach you exactly what to ask under pressure Learn from the pros: Review real-life stories from consulting experts Uncover unique strategies: Discover custom-developed case interview tips straight from the authors Go off script: Adapt what you've learned with our bonus case interview guides

[The Case Interview Workbook: 60 Case Questions for Management Consulting with Solutions](#) Nov 23 2022

The *Case Interview Workbook* contains 60 case questions for management consulting interviews, with complete solutions. Every case is compiled and edited by a team of ex-consultants from McKinsey & Company, the Boston Consulting Group, and Bain & Company. This book fills the gap left by others by providing you with plenty of high-quality cases to practice on before your interview. Many cases are from actual interviews at the top-tier firms and cannot be found elsewhere. After working through this book, you will be prepared for every type of case question you may encounter: market sizing, estimation, operations, industry analysis, pricing, growth strategy, marketing, investment, M&A, market entry, customer segmentation, profitability, valuation, logic, issue identification, cost analysis, market expansion, and brainteasers, to name a few. These cases will help you prepare for interviews at

leading management consulting firms, including McKinsey & Company, The Boston Consulting Group, Bain & Company, Oliver Wyman, Strategy& (formerly Booz & Company), A.T. Kearney, Roland Berger, and L.E.K, as well as for consulting roles at large firms such as Accenture, Deloitte, PwC, EY, and KPMG. Note that is a workbook, designed to complement other preparation books. You will have a hard time solving these cases without learning first elsewhere how to do so, e.g. which frameworks to use, how to use them, and how to structure a solution.

[The Pyramid Principle](#) Aug 09 2021 This book reveals that the mind automatically sorts information into distinctive pyramidal groupings. However, if any group of ideas are arranged into a pyramid structure in the first place, not only will it save valuable time and effort to write, it will take even less effort to read and comprehend it

Principles of Accounting Volume 1 - Financial Accounting Jan 02 2021 The text and images in this book are in grayscale. A hardback color version is available. Search for ISBN 9781680922929. *Principles of Accounting* is designed to meet the scope and sequence requirements of a two-semester accounting course that covers the fundamentals of financial and managerial accounting. This book is specifically designed to appeal to both accounting and non-accounting majors, exposing students to the core concepts of accounting in familiar ways to build a strong foundation that can be applied across business fields. Each chapter opens with a relatable real-life scenario for today's college student. Thoughtfully designed examples are presented throughout each chapter, allowing students to build on emerging accounting knowledge. Concepts are further reinforced through applicable connections to more detailed business processes. Students are immersed in the "why" as well as the "how" aspects of accounting in order to reinforce concepts and promote comprehension over rote memorization.

[The Ultimate Case Interview Workbook](#) Oct 23 2022 In "The Ultimate Case Interview Workbook," you'll sharpen your case interview skills to dominate your upcoming interview and land your dream consulting job. Taylor Warfield, a former Bain management consultant and interviewer, provides essential practice problems and challenging cases to develop the skills needed to get multiple job offers. Use this workbook to access: 65+ problems tailored towards each type of question in case interviews Feel confident across a range of interview questions including framework questions, market sizing problems, profitability assessments, breakeven analysis, charts & graphs analysis, brainstorming questions, and other qualitative questions 15 full-length cases based on McKinsey, BCG, and Bain interviews Build business acumen across a variety of industries (e.g., technology, retail, healthcare, energy, finance, non-profit) and functions (e.g., strategy, operations) Efficient practice that can be done individually or with a partner Save yourself time by working through carefully crafted practice problems and cases that teach you a new concept, strategy, or takeaway each time Warfield's former students include undergraduates, MBAs, advanced degree holders, and experienced hires. They have landed job offers at top consulting firms, including

McKinsey, BCG, Bain, Deloitte, L.E.K., Oliver Wyman, and Accenture as well as at Fortune 500 strategy groups. "I felt really confident after my McKinsey interview - this book's cases prepared me perfectly! They were very similar to the ones I received in my first and final round interviews." -McKinsey Consultant, Wharton MBA Candidate "I had very little time before my next BCG interview. This book provided me with plenty of practice that I could do by myself. After working through these cases, I felt excited going into my interviews." -BCG Associate, Experienced Hire "These cases were much higher quality than those found in other case books. The explanations were detailed and thorough and I got to practice thinking like a true consultant." -Bain Consultant, Stanford Undergraduate Also visit HackingTheCaseInterview.com for a one-week online crash course to pass your upcoming interview.

How to Get a Job in Consulting Oct 11 2021 This is the fully updated second edition of the best-selling book that has helped hundreds of MBAs, undergrads and experienced hires get jobs in consulting. It gives candidates an in-depth, insider look at the entire process of recruiting, including how to get the most out of on-campus events, how to network, how to prepare for interviews, and how to succeed in interviews.

Case in Point Mar 16 2022 The use of complex graphs in case interviews has exploded. Interviewees have a very short time to look at the graph, analyze it, extract what is important and apply it to their answer. This book was designed to help understand the role of graphs in consulting (both during an interview and on the job). The authors introduce the Ivy Graph Framework to assist the analysis of graphs during interviews. In addition the book provides ten sophisticated cases with numerous graphs per case.

Cracking the Coding Interview Sep 09 2021 Now in the 5th edition, Cracking the Coding Interview gives you the interview preparation you need to get the top software developer jobs. This book provides: 150 Programming Interview Questions and Solutions: From binary trees to binary search, this list of 150 questions includes the most common and most useful questions in data structures, algorithms, and knowledge based questions. 5 Algorithm Approaches: Stop being blind-sided by tough algorithm questions, and learn these five approaches to tackle the trickiest problems. Behind the Scenes of the interview processes at Google, Amazon, Microsoft, Facebook, Yahoo, and Apple: Learn what really goes on during your interview day and how decisions get made. Ten Mistakes Candidates Make -- And How to Avoid Them: Don't lose your dream job by making these common mistakes. Learn what many candidates do wrong, and how to avoid these issues. Steps to Prepare for Behavioral and Technical Questions: Stop meandering through an endless set of questions, while missing some of the most important preparation techniques. Follow these steps to more thoroughly prepare in less time.

How to Get Into the Top Consulting Firms Aug 28 2020

The Consulting Bible Sep 21 2022 Everything you need to know about building a successful, world-class consulting practice Whether you are a veteran consultant or new to the industry, an entrepreneur or the

principal of a small firm, *The Consulting Bible* tells you absolutely everything you need to know to create and expand a seven-figure independent or boutique consulting practice. Expert author Alan Weiss, who coaches consultants globally and has written more books on solo consulting than anyone in history, shares his expertise comprehensively. Learn and appreciate the origins and evolution of the consulting profession Launch your practice or firm and propel it to top performance Implement your consulting strategies in public and private organizations, large or small, global or domestic Select from the widest variety of consulting methodologies Achieve lasting success in your professional career and personal goals The author is recognized as "one of the most highly regarded independent consultants in America" by the New York Post and "a worldwide expert in executive education" by Success Magazine Whether you're just starting out or looking for the latest trends in modern practice, *The Consulting Bible* gives you an unparalleled toolset to build a thriving consultancy.

Case in Point: Government and Nonprofit: Case Interview and Strategic Preparation for Consulting Interviews in the Public Sector Apr 16 2022 Case interviews come in all formats. The key, as an interviewee, is being prepared. Know what the interviewer is looking for, know the industry/sector, the jargon, the constraints and stakeholders, and how people in the industry operate. Government and nonprofit cases span a wide variety of problems, issues, stakeholders, and politics, which makes them trickier than private sector case interviews.

Hacking the Case Interview Aug 01 2023 To land a management consulting job at any of the top firms, including McKinsey, BCG, Bain, Deloitte, L.E.K., Oliver Wyman and Accenture, you must get through several rounds of case interviews. Whether your interview is in a few weeks or even tomorrow, this book is written to get you the maximum amount of knowledge in the least amount of time. I cut out all of the filler material that some other consulting books have, and tell you everything that you need to know in a clear and direct way. With this shortcut guide, you will: Understand and become proficient at the nine different parts of a case interview, and know exactly what to say and do in each step Learn the only framework strategy that you need to memorize to craft unique and tailored frameworks for every possible case scenario Gain knowledge of basic business terms and principles so that you can develop an astute business intuition Acquire the skills to solve any market sizing or other quantitative problem Uncover how to differentiate yourself from the thousands of other candidates who are fighting to get the same job you are Practice your case interview skills with included practice cases and sample answers Also visit HackingTheCaseInterview.com for a one-week online crash course to pass your upcoming interview.

Shortcut Guide To Mastering Consulting Interviews Jan 31 2021

This short book helps you to polish and review your case interview preparation a day before the interview. This book is a wonderful alternative to large and cumbersome consulting case interview practice books. This book is concise and to the point for consulting

case interview preparation. All MBA graduates who are prepared for consultancy case interviews should have this book. This book contains the following contents: 1. Ten commandments for acing consulting case interview 2. Five frameworks to excel in consulting case interview 3. Sixteen consulting case scenarios to help you with your consulting case interviews

Grokking the System Design Interview Oct 30 2020 This book (also available online at www.designgurus.org) by Design Gurus has helped 60k+ readers to crack their system design interview (SDI). System design questions have become a standard part of the software engineering interview process. These interviews determine your ability to work with complex systems and the position and salary you will be offered by the interviewing company. Unfortunately, SDI is difficult for most engineers, partly because they lack experience developing large-scale systems and partly because SDIs are unstructured in nature. Even engineers who've some experience building such systems aren't comfortable with these interviews, mainly due to the open-ended nature of design problems that don't have a standard answer. This book is a comprehensive guide to master SDIs. It was created by hiring managers who have worked for Google, Facebook, Microsoft, and Amazon. The book contains a carefully chosen set of questions that have been repeatedly asked at top companies. What's inside? This book is divided into two parts. The first part includes a step-by-step guide on how to answer a system design question in an interview, followed by famous system design case studies. The second part of the book includes a glossary of system design concepts. Table of Contents First Part: System Design Interviews: A step-by-step guide. Designing a URL Shortening service like TinyURL. Designing Pastebin. Designing Instagram. Designing Dropbox. Designing Facebook Messenger. Designing Twitter. Designing YouTube or Netflix. Designing Typeahead Suggestion. Designing an API Rate Limiter. Designing Twitter Search. Designing a Web Crawler. Designing Facebook's Newsfeed. Designing Yelp or Nearby Friends. Designing Uber backend. Designing Ticketmaster. Second Part: Key Characteristics of Distributed Systems. Load Balancing. Caching. Data Partitioning. Indexes. Proxies. Redundancy and Replication. SQL vs. NoSQL. CAP Theorem. PACELC Theorem. Consistent Hashing. Long-Polling vs. WebSockets vs. Server-Sent Events. Bloom Filters. Quorum. Leader and Follower. Heartbeat. Checksum. About the Authors Designed Gurus is a platform that offers online courses to help software engineers prepare for coding and system design interviews. Learn more about our courses at www.designgurus.org.

Case Interviews for Beginners Aug 21 2022 Need to learn case interviews but don't know where to start? This book is designed to get you up and running. By using scripted examples and interviews with experienced recruiters it gives readers an understanding of what a case actually is, and how they can start to prepare. Case interviews are used extensively by most major recruiters, including McKinsey, Bain, BCG, Amazon, Google and many more, and this book contains interviews with recruiters from all of the above companies. The author, Stephen Pidgeon, is a former McKinsey consultant and interviewer

who now works as a career coach at the Tuck School of Business. He coaches hundreds of candidates every year, many of whom are successful in their goal of landing their dream job. He is also the author of 'How to get a job in consulting'.

Mastering the Case Analysis Jul 20 2022 Written by one of the top professors at Northwestern's Kellogg School of Management, *Mastering the Case Analysis* offers a systematic approach to analyzing business cases typically given in MBA job interviews. An overdue and much-needed aid to support students' preparation for case interviews, this book introduces an integrative framework for analyzing business problems and offers a detailed overview of the essential methods and concepts used in case analysis.

Case Interview Preparation Guide May 06 2021

The So What Strategy Jun 26 2020 Communicate with greater impact. Have you ever been caught at the end of a presentation when your audience, perhaps a leadership team or a Steering Committee, looks at you blankly and asks this most uncomfortable question: 'So what?' How does that help? If you have been in that position once, you don't want to be there again. You want to know how to answer that question in one single, powerful sentence. Or, even better, set yourself up so nobody asks it. In this book, communication strategists Davina Stanley and Gerard Castles reveal their proven approach. It's all about using storylines to get to the 'So what' fast, and being able to make a case to back it up. You can unlock the power of the 'So what' strategy by taking five steps, which are outlined in this book: 1: Understand why mastering storylining is worth the investment. 2: Learn how to use a storyline to identify and harness the 'So what'. 3: Master the seven classic storyline patterns. 4: Use storylines to shape the communication you share. 5: Introduce storylining in your business. Packed with examples, stories, insights and practical steps, Davina and Gerard show you how to apply these strategies to stop your audiences asking you, 'So what? How does that help us?'.

Crack the Case System Apr 28 2023 Crack the Case System is a complete training program, covering every aspect of the infamous "case interview" favored by top management consulting firms and a growing number of Fortune 500 companies. David Ohrvall's step-by-step approach combines practical instruction on structuring, analytics and communication, as well as insider tips and insights gained from training thousands of candidates. CTCS includes over 150 bonus videos on mbacase.com, 42 practice cases, homework and drills. About the author: David Ohrvall is the global expert on the topic of case interviews. A dynamic and sought-after speaker, he trains several thousand MBAs and undergraduates each year at premiere business schools around the world, including Wharton, Stanford, Harvard Business School, Chicago Booth, Duke's Fuqua School of Business, INSEAD, Oxford and Cambridge. David also has an extensive private coaching practice that has helped launch hundreds of candidates into consulting, venture capital, and a variety of industries. David is a former management consultant (Bain & Company), and a graduate of the Wharton School (MBA & undergrad). Learn more about David at www.mbacase.com.

lotus.calit2.uci.edu

Case Interview Questions for Tech Companies Dec 01 2020 Case Interview Questions for Tech Companies provides 155 practice questions and answers to conquer case interviews for the following tech roles: Marketing Operations Finance Strategy Analytics Business Development Supplier or Vendor Management ...and Product Management -- QUESTIONS COVERED IN THE BOOK Here are some of the questions covered in the book: Marketing Create a marketing campaign for Microsoft Office 365. Write a media statement to respond to Uber mischaracterizations voiced in a taxi leader's newspaper op-ed. Operations Describe how Apple's supply chain works. What challenges does Apple face on a day-to-day basis? What's the bottleneck for an Amazon Robot Picker? And what is the capacity of the assembly line, in units per hour? During the holiday season, Amazon customers shipped 200 orders per second. Amazon's data science team discovered that the average number of orders waiting to be shipped was 20,650. How long did the average Amazon order wait to be shipped? Finance What should Apple consider before implementing a shop-in-shop store inside Best Buy? If you projected a \$500M expense and the variance came in at \$1M, what are some of the explanations for why that is happening? Be prepared to give more than three scenarios. Business Development A car dealer partner wants to stop doing business with Uber. What should you do? How would you identify university faculty to source content for an online university? Strategy If you could open a Google store anywhere, where would it be and why? Give your analysis of several recent acquisitions that Google has made. Analytics What top metrics would you track for the Tinder online dating app? If 1,000 people opened the Uber app during one hour, how many cars do you need? Product Management Let's say we wanted to implement an Amazon Mayday-like feature in Gmail. How would that work? How would you any Microsoft product to a restaurant? AUTHOR BIO Lewis C. Lin, former Google and Microsoft executive, has trained thousands of candidates to get ready for tech interviews, using his proven interview techniques. Lewis' students have received offers from the most coveted firms including Google, Facebook, Uber, Amazon, Microsoft, IBM, Dell and HP. Lewis has a bachelor's in computer science from Stanford University and an MBA from Northwestern University's Kellogg School of Management. He's the author of several bestsellers including Interview Math, Rise Above the Noise as well as Decode and Conquer. HERE'S WHAT PEOPLE SAY ABOUT THE AUTHOR "Got the Amazon offer, with an initial package that was \$100K more than what I currently make at [a top 5 tech company]. It's a dream job for the role of Principal Product Manager for a [special project]. - Q.K. "Just signed the offer for a Google product marketing manager role. Your tips helped me relax and concentrate, so the time went by quickly even though it was really a tough interview." - D.E. "I had my in-person interviews down at Facebook last week and got my offer letter the next day! You were definitely a huge help in preparing for the interviews." - L.S.

The Marketing Case Interview Feb 12 2022 "Case questions have been popping up in marketing interviews for years. They have become increasingly sophisticated as marketing strategies have exploded and

the venues for advertisements have multiplied exponentially. Thanks to the digerati, this industry is changing at lightning speed. For the past two decades Marc Cosentino's work has towered over the field of case interviews. The Wall Street Journal calls his book Case in Point the MBA Bible which is one of the many reasons why Cosentino is the world's foremost authority on case interviewing. He is CEO of CaseQuestions.com and a popular and sought after speaker. Over the past 25 years he has advised and coached over 100,000 students and alumni."--amazon.com

Minimalist Baker's Everyday Cooking Nov 11 2021 The highly anticipated cookbook from the immensely popular food blog Minimalist Baker, featuring 101 all-new simple, vegan recipes that all require 10 ingredients or less, 1 bowl or 1 pot, or 30 minutes or less to prepare Dana Shultz founded the Minimalist Baker blog in 2012 to share her passion for simple cooking and quickly gained a devoted worldwide following. Now, in this long-awaited debut cookbook, Dana shares 101 vibrant, simple recipes that are entirely plant-based, mostly gluten-free, and 100% delicious. Packed with gorgeous photography, this practical but inspiring cookbook includes: • Recipes that each require 10 ingredients or less, can be made in one bowl, or require 30 minutes or less to prepare. • Delicious options for hearty entrées, easy sides, nourishing breakfasts, and decadent desserts—all on the table in a snap • Essential plant-based pantry and equipment tips • Easy-to-follow, step-by-step recipes with standard and metric ingredient measurements Minimalist Baker's Everyday Cooking is a totally no-fuss approach to cooking for anyone who loves delicious food that happens to be healthy too.

Case in Point 9 May 30 2023 The Wall Street Journal calls Case in Point the MBA Bible! Cosentino demystifies the consulting case interview. He takes you inside a typical interview by exploring the various types of case questions and he shares with you the acclaimed Ivy Case System which will give you the confidence to answer even the most sophisticated cases. The book includes over 40 strategy cases, ten case starts exercises and 21 ways to cut costs, plus much, much more!

Interview Math Jul 28 2020 Interview Math provides over 50 practice problems and answers to help job seekers master quantitative interview questions including: Market Sizing Revenue Estimates Profitability Breakeven Pricing Customer Lifetime Value If you're interviewing at one of the highly sought after positions below, you'll need to master these interview math questions: Management Consulting: McKinsey, Bain, Boston Consulting Group, Deloitte General Management: Capital One, Taser Marketing: General Mills, Google, Hershey Software Engineering: Goldman Sachs, Microsoft Finance: American Airlines, Best Buy, JetBlue You'll learn interview math concept and principles - and then master those concepts with over 50 practice questions filled with detailed answers. After going through the book, candidates will feel knowledgeable, confident, relaxed and ready to tackle interview math questions.

Case Interview Secrets Sep 02 2023 Cheng, a former McKinsey management consultant, reveals his proven, insider's method for acing

the case interview.