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Artificial Intelligence for Asset Management and Investment Sep 15 2022 Make AI technology the backbone of your organization to compete in the Fintech era The rise of artificial intelligence is nothing short of a technological revolution. AI is poised to completely transform asset management and investment banking, yet its current application within the financial sector is limited and fragmented. Existing AI implementations tend to solve very narrow business issues, rather than serving as a powerful tech framework for next-generation finance. *Artificial Intelligence for Asset Management and Investment* provides a strategic viewpoint on how AI can be comprehensively integrated within investment finance, leading to evolved performance in compliance, management, customer service, and beyond. No other book on the market takes such a wide-ranging approach to using AI in asset management. With this guide, you'll be able to build an asset management firm from the ground up—or revolutionize your existing firm—using artificial intelligence as the cornerstone and foundation. This is a must, because AI is quickly growing to be the single competitive factor for financial firms. With better AI comes better results. If you aren't integrating AI in the strategic DNA of your firm, you're at risk of being left behind. See how artificial intelligence can form the cornerstone of an integrated, strategic asset management framework Learn how to build AI into your organization to remain competitive in the world of Fintech Go beyond siloed AI implementations to reap even greater benefits Understand and overcome the governance and leadership challenges inherent in AI strategy Until now, it has been prohibitively difficult to map the high-tech world of AI onto complex and ever-changing financial markets. *Artificial Intelligence for Asset Management and Investment* makes this difficulty a thing of the past, providing you with a professional and accessible framework for setting up and running artificial intelligence in your financial operations.

Information Technology. IT Asset Management. Resource Utilization Measurement May 23 2023 Data processing, Licences, Computer software, Management, Assets

Information Technology - Software Asset Management Aug 14 2022

Definitions, Concepts and Scope of Engineering Asset Management Dec 18 2022 *Definitions, Concepts and Scope of Engineering Asset Management*, the first volume in this new review series, seeks to minimise ambiguities in the subject matter. The ongoing effort to develop guidelines is shaping the future towards the creation of a body of knowledge for the management of engineered physical assets. Increasingly, industry practitioners are looking for strategies and tactics that can be applied to enhance the value-creating capacities of new and installed asset systems. The new knowledge-based economy paradigm provides imperatives to combine various disciplines, knowledge areas and skills for effective engineering asset management. This volume comprises selected papers from the 1st, 2nd, and 3rd World Congresses on Engineering Asset Management,

which were convened under the auspices of ISEAM in collaboration with a number of organisations, including CIEAM Australia, Asset Management Council Australia, BINDT UK, and Chinese Academy of Sciences, Beijing University of Chemical Technology, China. Definitions, Concepts and Scope of Engineering Asset Management will be of interest to researchers in engineering, innovation and technology management, as well as to managers, planners and policy-makers in both industry and government.

Working SMART Oct 04 2021 Do you know how to make the most of your maintenance and reliability assets? The information embedded in your assets is valuable. Take your asset management to the next level by tapping into technology. Many maintenance and reliability professionals view technology as daunting, frustrating, or merely additive. But get technology-leveraged asset management right, and you can improve reliability while saving your enterprise a significant amount of money. Technology changes at a fast and furious pace. But the human component of technology and the best strategies to use technology to get the most out of a business's assets are tried and true. For over three decades, Projotech founder Steve K. Richmond has helped companies across a variety of industries put technology to work in their maintenance and reliability efforts. In Working SMART, Steve draws upon his experience as the head of the most experienced provider of Maximo as a Service (MaaS) in the world and provides insights on how your organization, regardless of size or purpose, can leverage technology to make the most of what you have today and tomorrow.

Enterprise Content and Search Management for Building Digital Platforms Dec 26 2020 Provides modern enterprises with the tools to create a robust digital platform utilizing proven best practices, practical models, and time-tested techniques Contemporary business organizations can either embrace the digital revolution—or be left behind. Enterprise Content and Search Management for Building Digital Platforms provides modern enterprises with the necessary tools to create a robust digital platform utilizing proven best practices, practical models, and time-tested techniques to compete in the today's digital world. Features include comprehensive discussions on content strategy, content key performance indicators (KPIs), mobile-first strategy, content assessment models, various practical techniques and methodologies successfully used in real-world digital programs, relevant case studies, and more. Initial chapters cover core concepts of a content management system (CMS), including content strategy; CMS architecture, templates, and workflow; reference architectures, information architecture, taxonomy, and content metadata. Advanced CMS topics are then covered, with chapters on integration, content standards, digital asset management (DAM), document management, and content migration, evaluation, validation, maintenance, analytics, SEO, security, infrastructure, and performance. The basics of enterprise search technologies are explored next, and address enterprise search architecture, advanced search, operations, and governance. Final chapters then focus on enterprise program management and feature coverage of various concepts of digital program management and best practices—along with an illuminating end-to-end digital program case study. Offers a comprehensive guide to the understanding and learning of new

methodologies, techniques, and models for the creation of an end-to-end digital system Addresses a wide variety of proven best practices and deployed techniques in content management and enterprise search space which can be readily used for digital programs Covers the latest digital trends such as mobile-first strategy, responsive design, adaptive content design, micro services architecture, semantic search and such and also utilizes sample reference architecture for implementing solutions Features numerous case studies to enhance comprehension, including a complete end-to-end digital program case study Provides readily usable content management checklists and templates for defining content strategy, CMS evaluation, search evaluation and DAM evaluation Comprehensive and cutting-edge, Enterprise Content and Search Management for Building Digital Platforms is an invaluable reference resource for creating an optimal enterprise digital eco-system to meet the challenges of today's hyper-connected world.

Information Technology. IT Asset Management. Entitlement Schema Mar 21 2023 Data processing, Assets, Management, Computer software, Licences

Digital Asset Management Jun 24 2023 The second edition focuses on the media and entertainment sector (M&E), with more information relevant to encompass broadcasters migration to file-based production. New technology and new products are also included and there is more detail on systems integration and product examples, plus extra case studies. New content includes: - Storage management where several products have been designed for the special needs of the media business. - XML and web services. - New case studies.

ITAMS Sep 22 2020

Rethinking Information Technology Asset Management Aug 26 2023 Most IT directors and ITAM (Information Technology Asset Management) team leads learn on the job. ITAM is specialized enough that one cannot pick-up all the nuances without a lot of mistakes and pratfalls. This book, then, will help accelerate the ITAM program, set baselines for proper measures of success, and ensure both business leadership and the ITAM team are speaking the same language. The stakes couldn't be higher. Worldwide enterprise IT spending estimate is \$3.9 trillion USD for 2020, and expected to continue to increase at about 10% per year. However, software publishers estimate they are losing out on an addition \$46.3 billion USD yearly revenue due to software piracy and volume license key abuses. To make up these losses, software companies engage in a policy of 'auditing' their existing customers to ensure software contract compliance. 68% of all US companies can expect to be hit and fined by a software audit in any given 12-month period, with an average fine of \$500,000 USD per audit event. Corporate ITAM initiatives keep failing because they are following the wrong methodology. Asset management should be an exercise of epistemology (as opposed to the transactional or accountancy methods most businesses use today). Epistemology is the philosophical study of knowledge: what do you know, and how can you prove it. Pragmatic ITAM will take the reader through a brief review of three Western philosophers: Socrates, Rene Descartes, and Blaise Pascal, and present 7 of their basic tenants on the topic. The next section uses these philosophical tenants to explain the ISO/IEC's reasoning in building out

their best business standards for corporate ITAM teams. The reader can then better interpret the "data lake."

Physical Asset Management Jan 07 2022 Physical asset management is the management of fixed or non-current assets such as equipment and plant. Physical Asset Management presents a systematic approach to the management of these assets from concept to disposal. The general principles of physical asset management are discussed in a manner which makes them accessible to a wide audience, and covers all stages of the asset management process, including: initial business appraisal; identification of fixed asset needs; financial evaluation; logistic support analysis; life cycle costing; maintenance strategy; outsourcing; cost-benefit analysis; disposal; and renewal. Physical Asset Management addresses the needs of existing and potential asset managers, and provides an introduction to asset management for professionals in related disciplines, such as finance. The book provides both an introduction and a convenient reference work, covering all the main areas of physical asset management.

Asset identification Dec 06 2021 IAITAM's best practice library represents the collective knowledge and experiences of the entire IT Asset Management industry. This twelve volume set consists of thirteen books packed full of knowledge, workflows, templates and whitepapers for each of the twelve key process areas. Includes industry standards such as ISO's 19770 and the UK-OGC's ITIL, and regulations such as Sarbanes-Oxley and HIPAA. Unlike other standards, the IAITAM best practice library addresses not just the what, but more importantly, the why and the how. The why enables the IT Asset Manager to educate and justify the improvements to the organization's ITAM processes and the how provides the IT Asset Manager with a practical implementation guide that is easily modified to the organization's unique environment. Further supporting the how, each volume contains templates and workflows that can easily be customized to meet the organization's ITAM program.

Implementing a Digital Asset Management System Mar 09 2022 Learn how the top CG film, computer game and web development companies have saved significant time and money on their projects by optimizing digital asset management systems and streamlining production processes. Also included is a product overview with 28 detailed descriptions of software solutions, including screenshots and prices, as well as a practical assessment of their suitability for different industries & project sizes.

Policy management Jan 27 2021 IAITAM's best practice library represents the collective knowledge and experiences of the entire IT Asset Management industry. This twelve volume set consists of thirteen books packed full of knowledge, workflows, templates and whitepapers for each of the twelve key process areas. Includes industry standards such as ISO's 19770 and the UK-OGC's ITIL, and regulations such as Sarbanes-Oxley and HIPAA. Unlike other standards, the IAITAM best practice library addresses not just the what, but more importantly, the why and the how. The why enables the IT Asset Manager to educate and justify the improvements to the organization's ITAM processes and the how provides the IT Asset Manager with a practical implementation guide that is easily modified to the organization's unique environment. Further

supporting the how, each volume contains templates and workflows that can easily be customized to meet the organization's ITAM program.

International Standard Information Technology Nov 05 2021

Technology Asset Management for Leaders Mar 29 2021

Practical Itam Aug 02 2021 Practical ITAM: The essential guide for IT Asset Managers If you've just stumbled across the subject of ITAM, you can be forgiven if you feel a little overwhelmed. It's not simply matching up what you own with what you've bought. Start peeling back the layers of the ITAM onion and it soon gets incredibly complex. You might be feeling the pressure of software audits, or pressure to show cost savings or sharpen up your records. Looking at the sheer number of devices and software titles in your environment can be daunting, and there are only so many hours on the clock. Read this book and you'll understand what your top priorities are, what should be done first, and how a valuable and lasting ITAM practice can be built for your company. The subject is broken down into 12 manageable chunks, which allow you to identify where your strengths and weaknesses lie-and real-life examples and practical strategies show you how to make a real impact.

Asset Intelligence through Integration and Interoperability and Contemporary Vibration Engineering Technologies Jun 12 2022 These proceedings include a collection of papers on a range of topics presented at the 12th World Congress on Engineering Asset Management (WCEAM) in Brisbane, 2 - 4 August 2017. Effective strategies are required for managing complex engineering assets such as built environments, infrastructure, plants, equipment, hardware systems and components. Following the release of the ISO 5500x set of standards in 2014, the 12th WCEAM addressed important issues covering all aspects of engineering asset management across various sectors including health. The topics discussed by the congress delegates are grouped into a number of tracks, including strategies for investment and divestment of assets, operations and maintenance of assets, assessment of assets' health conditions, risk and vulnerability, technologies, and systems for management of assets, standards, education, training and certification.

The DAM Book Jul 01 2021 Provides information on building an archive for digital photographs.

Digital and Marketing Asset Management Jul 25 2023 The digital world is transitioning from text to media: photos, audio files, video clips, animations, games, and more. Enterprises of all kinds struggle with how to manage those media assets. Digital professionals who want to master the life cycles behind creating, storing, and reusing media need the inside scoop on how digital and media asset management technology really works.

Digital Asset Management Feb 08 2022 Digital Asset Management: Content Architectures, Project Management, and Creating Order out of Media Chaos is for those who are planning a digital asset management system or interested in becoming digital asset managers. This book explains both the purpose of digital asset management systems and why an organization might need one. The text then walks readers step-by-step through the concerns involved in selecting, staffing, and maintaining a DAM. This book is dedicated to providing you with a

solid base in the common concerns, both legal and technical, in launching a complex DAM capable of providing visual search results and workflow options. Containing sample job models, case studies, return on investment models, and quotes from many top digital asset managers, this book provides a detailed resource for the vocabulary and procedures associated with digital asset management. It can even serve as a field guide for system and implementation requirements you may need to consider. This book is not dedicated to the purchase or launch of a DAM; instead it is filled with the information you need in order to examine digital asset management and the challenges presented by the management of visual assets, user rights, and branded materials. It will guide you through justifying the cost for deploying a DAM and how to plan for growth of the system in the future. This book provides the most useful information to those who find themselves in the bewildering position of formulating access control lists, auditing metadata, and consolidating information silos into a very new sort of workplace management tool - the DAM. The author, Elizabeth Ferguson Keathley, is a board member of the DAM Foundation and has chaired both the Human Resources and Education committees. Currently Elizabeth is working with the University of British Columbia and the DAM Foundation to establish the first official certificate program for Digital Asset Managers. She has written, taught, and been actively a part of conferences related to the arrangement, description, preservation and access of information for over ten years. Her ongoing exploration of digital asset management and its relationship to user needs can be followed at her homepage for Atlanta Metadata Authority : atlantametadata.com.

Digital Assets and Blockchain Technology Oct 24 2020 This textbook examines the legal and regulatory approaches to digital assets and related technology taken by United States regulators. As cryptoassets and other blockchain applications mature, and regulatory authorities work hard to keep pace, Daniel Stabile, Kimberly Prior and Andrew Hinkes invite students to consider the legal approaches, challenges and tension points inherent in regulating these new products and systems. The authors explore the attempts to apply securities laws and money transmission regulation, the growth of smart contracts, the taxation of digital assets, and the intersection of digital assets and criminal law. This innovative and unique textbook features: * Commentary and analysis by three leading attorneys engaged with the regulation of digital assets and blockchain technology, offering practical, real-world acumen* A comprehensive overview of the origins, key features and mechanisms of blockchain technology, as well as a broad intimation of the divisive debates that will shape the future of digital assets, to guarantee a thorough introduction to the topic for students * Excerpts of authorities and other materials from key regulators, including the Financial Crimes Enforcement Network, the Securities and Exchange Commission, the Commodities Futures Trade Commission, and the Internal Revenue Service, to add insight and nuance to classroom discussions. In this, the first textbook of its kind, students of law, business, or technology will find crucial insights into the law and regulation of blockchain and a comprehensive overview of significant public debates on the topic.

Solving the Dam Puzzle Oct 16 2022 WHAT'S YOUR DAM PUZZLE? Is your

company drowning in digital media files or throwing money at more storage? Why struggle with all the shared servers, cloud sites or hard drives when the solution isn't more technology, it's DAM! Dan McGraw, a digital thought leader and consultant, covers the DAM basics, strategy development, business case, implementation, risk mitigation, and change management. Written for anyone working with digital assets in IT, marketing, media, or executives, Solving the DAM Puzzle is your insider's guide to develop a strategy compete in today's digital age.

Managing Engineered Assets Nov 17 2022 This textbook deals with engineering, science, technical, legal, financial, ICT, logistics and people management topics necessary for managing engineered assets such as all man-made tools, gadgets, buildings, equipment, machines, infrastructure, large-scale physical and industrial facilities and systems which pervade all sectors of industry. By coalescing concepts, principles, practices, and practical issues from the relevant multi-disciplines, the book addresses the body of knowledge required for managing engineered assets in the 4IR and Society 5.0 era and beyond. The book is written for: Scholars and students who intend to strengthen or acquire knowledge about the concepts, principles, and practice of managing engineered assets; Managers of engineered assets in both the public and private sectors who aim to improve asset management practice for their organisational purposes and missions; Policymakers and regulators in order to improve policymaking, governance, assessment and evaluation frameworks on the management of engineered assets; The broader audience concerned about the sustainable management of engineered assets that constitute our built environment and provide the means for industry and livelihood.

Documentation management Apr 17 2020 IAITAM's best practice library represents the collective knowledge and experiences of the entire IT Asset Management industry. This twelve volume set consists of thirteen books packed full of knowledge, workflows, templates and whitepapers for each of the twelve key process areas. Includes industry standards such as ISO's 19770 and the UK-OGC's ITIL, and regulations such as Sarbanes-Oxley and HIPAA. Unlike other standards, the IAITAM best practice library addresses not just the what, but more importantly, the why and the how. The why enables the IT Asset Manager to educate and justify the improvements to the organization's ITAM processes and the how provides the IT Asset Manager with a practical implementation guide that is easily modified to the organization's unique environment. Further supporting the how, each volume contains templates and workflows that can easily be customized to meet the organization's ITAM program.

Disposal management May 19 2020 IAITAM's best practice library represents the collective knowledge and experiences of the entire IT Asset Management industry. This twelve volume set consists of thirteen books packed full of knowledge, workflows, templates and whitepapers for each of the twelve key process areas. Includes industry standards such as ISO's 19770 and the UK-OGC's ITIL, and regulations such as Sarbanes-Oxley and HIPAA. Unlike other standards, the IAITAM best practice library addresses not just the what, but more importantly, the why and the how. The why enables the IT Asset Manager to

educate and justify the improvements to the organization's ITAM processes and the how provides the IT Asset Manager with a practical implementation guide that is easily modified to the organization's unique environment. Further supporting the how, each volume contains templates and workflows that can easily be customized to meet the organization's ITAM program.

The Data Asset Jul 13 2022 An indispensable guide that shows companies how to treat data as a strategic asset Organizations set their business strategy and direction based on information that is available to executives. The Data Asset provides guidance for not only building the business case for data quality and data governance, but also for developing methodologies and processes that will enable your organization to better treat its data as a strategic asset. Part of Wiley's SAS Business Series, this book looks at Business Case Building; Maturity Model and Organization Capabilities; 7-Step Programmatic Approach for Success; and Technologies Required for Effective Data Quality and Data Governance and, within these areas, covers Risk mitigation Cost control Revenue optimization Undisciplined and reactive organizations Proactive organizations Analysis, improvement, and control technology Whether you're a business manager or an IT professional, The Data Asset reveals the methodology and technology needed to approach successful data quality and data governance initiatives on an enterprise scale.

Audit Report Jun 19 2020

Implementing a Digital Asset Management System Jan 19 2023 In situations where quality, shorter time to market and staying within budget are basic project requirements, you cannot afford to overlook digital asset management (DAM). Anyone who has felt the pain of a poorly organized production, knows that a great DAM system isn't just desirable, it's critical. Learn how the top CG film, computer game and web development companies have saved significant time and money on their projects by optimizing a digital asset management systems and streamlining production processes. Success stories of Sony Pictures Imageworks, Lionhead and other big players illustrate the way of working in big companies. Success stories of several small but very agile companies show the reader how the techniques are applied when the budget is small. Implementing a Digital Asset Management System teaches you that DAM is more than just technology, and covers all the essentials including workflow, teamwork, testing, quality assurance, demo version production, and versioning. Product neutral, this book is for computer-based media productions large and small, with hardware and software selection and configuration recommendations for a wide variety of project types. * A must read for anyone who wants to run a profitable and successful computer-based media production * Teaches how improve workflow, digital content security, speed-to-market and profit margin for projects large and small * Includes product overview with 28 detailed descriptions of software solutions, including screenshots and prices, as well as a practical assessment of their suitability for different industries & project sizes. * Written by the team that created the DAM system for such hits as Monsters Inc. and the video game Medal of Honor

The DAM Book May 31 2021 Provides information on building an archive for digital photographs.

Technology Asset Management Sep 03 2021 This book helps leaders get the most from their Technology Asset Management program.

Computer-aided Marketing and Selling Apr 29 2021

Assetization May 11 2022 How the asset—anything that can be controlled, traded, and capitalized as a revenue stream—has become the primary basis of technoscientific capitalism. In this book, scholars from a range of disciplines argue that the asset—meaning anything that can be controlled, traded, and capitalized as a revenue stream—has become the primary basis of technoscientific capitalism. An asset can be an object or an experience, a sum of money or a life form, a patent or a bodily function. A process of assetization prevails, imposing investment and return as the key rationale, and overtaking commodification and its speculative logic. Although assets can be bought and sold, the point is to get a durable economic rent from them rather than make a killing on the market. Assetization examines how assets are constructed and how a variety of things can be turned into assets, analyzing the interests, activities, skills, organizations, and relations entangled in this process. The contributors consider the assetization of knowledge, including patents, personal data, and biomedical innovation; of infrastructure, including railways and energy; of nature, including mineral deposits, agricultural seeds, and “natural capital”; and of publics, including such public goods as higher education and “monetizable social ills.” Taken together, the chapters show the usefulness of assetization as an analytical tool and as an element in the critique of capitalism. Contributors Thomas Beauvisage, Kean Birch, Veit Braun, Natalia Buier, Béatrice Cointe, Paul Robert Gilbert, Hyo Yoon Kang, Les Levidow, Kevin Mellet, Sveta Milyaeva, Fabian Muniesa, Alain Nadaï, Daniel Neyland, Victor Roy, James W. Williams

Digital Asset Management Apr 22 2023 Content and media asset management systems are core back office applications of the modern day broadcaster, yet there is little information available on the control and management of these systems and how content can be delivered over a variety of different channels: television, iTV, internet, webcasting, mobile phones and wireless PDAs. This book explains the potential for applying asset management systems to content creation models for distribution over a variety of outlets and the benefits gained from increased efficiency and lowering of costs. Taking an unbiased view and focusing on core principles rather than specific systems, David Austerberry presents the business case for digital asset management systems, demystifies some assumptions regarding the technology and provides a thorough introduction to the system components required, such as indexing, searching, middleware, database and rightsmanagement and web portals.

IT (Information Technology) Portfolio Management Step-by-Step Feb 25 2021 Praise for IT Portfolio Management Step-by-Step "Bryan Maizlish and Robert Handler bring their deep experience in IT 'value realization' to one of the most absent of all IT management practices--portfolio management. They capture the essence of universally proven investment practices and apply them to the most difficult of challenges--returning high strategic and dollar payoffs from an enterprise's IT department. The reader will find many new and rewarding insights to making their IT investments finally return market leading results." --John C.

Reece, Chairman and CEO, John C. Reece & Associates, LLC Former deputy commissioner for modernization and CIO of the IRS "IT Portfolio Management describes in great detail the critical aspects, know-how, practical examples, key insights, and best practices to improve operational efficiency, corporate agility, and business competitiveness. It eloquently illustrates the methods of building and integrating a portfolio of IT investments to ensure the realization of maximum value and benefit, and to fully leverage the value of all IT assets. Whether you are getting started or building on your initial success in IT portfolio management, this book will provide you information on how to build and implement an effective IT portfolio management strategy." --David Mitchell, President and CEO, webMethods, Inc. "I found IT Portfolio Management very easy to read, and it highlights many of the seminal aspects and best practices from financial portfolio management. It is an important book for executive, business, and IT managers." --Michael J. Montgomery, President, Montgomery & Co. "IT Portfolio Management details a comprehensive framework and process showing how to align business and IT for superior value. Maizlish and Handler have the depth of experience, knowledge, and insight needed to tackle the challenges and opportunities companies face in optimizing their IT investment portfolios. This is an exceptionally important book for executive leadership and IT business managers, especially those wanting to build a process-managed enterprise." --Peter Fingar, Executive Partner Greystone Group, coauthor of *The Real-Time Enterprise and Business Process Management (BPM): The Third Wave* "A must-read for the non-IT manager who needs to understand the complexity and challenges of managing an IT portfolio. The portfolio management techniques, analysis tools, and planning can be applied to any project or function." --Richard "Max" Maksimoski, Senior Director R&D, The Scotts Company "This book provides an excellent framework and real-world based approach for implementing IT portfolio management. It is a must-read for every CIO staff considering how to strategically and operationally impact their company's bottom line." --Donavan R. Hardenbrook, New Product Development Professional, Intel Corporation

IT Asset Management Nov 24 2020 NIST SP 1800-5 Released Sept 10 2018. Matchbook allows you to download a FREE copy of the eBook version when you buy this book. Large financial services organizations employ tens or hundreds of thousands of individuals. At this scale, the technology base required to ensure smooth business operations (including computers, mobile devices, operating systems, applications, data, and network resources) is massive. To effectively manage, use, and secure each of those assets, you need to know their locations and functions. While physical assets can be labeled with bar codes and tracked in a database, this approach does not answer questions such as "What operating systems are our laptops running?" and "Which devices are vulnerable to the latest threat?" Computer security professionals in the financial services sector told us they are challenged by the vast diversity of hardware and software they attempt to track, and by a lack of centralized control: A large financial services organization can include subsidiaries, branches, third-party partners, contractors, as well as temporary workers and guests. This complexity makes it difficult to assess vulnerabilities or to respond quickly to threats, and to accurately assess

risk in the first place (by pinpointing the most business essential assets). Why buy a book you can download for free? We print this book so you don't have to. First you gotta find a good clean (legible) copy and make sure it's the latest version (not always easy). Some documents found on the web are missing some pages or the image quality is so poor, they are difficult to read. We look over each document carefully and replace poor quality images by going back to the original source document. We proof each document to make sure it's all there - including all changes. If you find a good copy, you could print it using a network printer you share with 100 other people (typically its either out of paper or toner). If it's just a 10-page document, no problem, but if it's 250-pages, you will need to punch 3 holes in all those pages and put it in a 3-ring binder. Takes at least an hour. It's much more cost-effective to just order the latest version from Amazon.com This book includes original commentary which is copyright material. Note that government documents are in the public domain. We print these large documents as a service so you don't have to. The books are compact, tightly-bound, full-size (8 1/2 by 11 inches), with large text and glossy covers. 4th Watch Publishing Co. is a SDVOSB. www.usgovpub.com If you like the service we provide, please leave positive review on Amazon.com.

Best practice blueprint Aug 22 2020 IAITAM's best practice library represents the collective knowledge and experiences of the entire IT Asset Management industry. This twelve volume set consists of thirteen books packed full of knowledge, workflows, templates and whitepapers for each of the twelve key process areas. Includes industry standards such as ISO's 19770 and the UK-OGC's ITIL, and regulations such as Sarbanes-Oxley and HIPAA. Unlike other standards, the IAITAM best practice library addresses not just the what, but more importantly, the why and the how. The why enables the IT Asset Manager to educate and justify the improvements to the organization's ITAM processes and the how provides the IT Asset Manager with a practical implementation guide that is easily modified to the organization's unique environment. Further supporting the how, each volume contains templates and workflows that can easily be customized to meet the organization's ITAM program.

Digital Asset Ecosystems Jul 21 2020 Digital asset management is undergoing a fundamental transformation. Near universal availability of high-quality web-based assets makes it important to pay attention to the new world of digital ecosystems and what it means for managing, using and publishing digital assets. The Ecosystem of Digital Assets reflects on these developments and what the emerging 'web of things' could mean for digital assets. The book is structured into three parts, each covering an important aspect of digital assets. Part one introduces the emerging ecosystems of digital assets. Part two examines digital asset management in a networked environment. The third part covers media ecosystems. Looks to the future of digital asset management, focussing on the next generation web Includes up-to date developments in the field, crowd sourcing, and cloud services Details case studies to demonstrate how generic requirements are met in particular cases

Solving the DAM Puzzle Feb 20 2023 If your digital strategy is storing media assets on hard drives until they can be uploaded to social media, you've got more

than an issue, you've got a DAM puzzle! Hard drives and cloud sites aren't a strategy. Digital Asset Management is! Media strategist Dan McGraw provides those in marketing, communications or creative services a better way to monetize and deliver your content. Why struggle with shared servers, cloud sites or confusing storage when the solution isn't more technology, it's DAM! From strategy development and creating a business case to implementation, Solving the DAM Puzzle is your insider's guide to managing media assets, growing your business and achieving digital maturity.

Managing Intellectual Assets in the Digital Age Apr 10 2022 Jeffrey Matsuura examines the challenges and opportunities associated with the development, distribution and use of intellectual property and knowledge assets.

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