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Malnutrition in Afghanistan **Malnutrition in Sri Lanka: Scale, Scope, Causes, and Potential Response** Malnutrition in Afghanistan **Malnutrition in Sri Lanka** *Malnutrition in Sri Lanka* **Undernutrition in the Philippines** *Scale and Scope* **Communities in Action** **Antitrust Law Journal** *Causes and Symptoms of Socio-Cultural Polarization* *Knowledge, Scale and Transactions in the Theory of the Firm* *Transport Infrastructure in Time, Scope and Scale* Handbook of Strategy and Management **Sustainable Infrastructure for Cities and Societies** **Mergers, Acquisitions, and Other Restructuring Activities** **Globalization: Causes and Effects** *Historical Dictionary of the World Bank* **World Food Agricultural Research for Sustainable Food Systems in Sri Lanka** *Just Give Money to the Poor* *Food policies and nutrition transition in Sri Lanka: Historical trends, political regimes, and options for interventions* **Britain's Secret Wars** *Encyclopedia of Crisis Management* **Scale, Scope and Capacity Utilization in DEA.** Religious Tourism and the Environment Globalisation and Korean Foreign Investment **Reasons for Frequent Failure in Mergers and Acquisitions** Strategies for Rapid Climate Mitigation *Competing in the Age of AI* **Deception in the Digital Age** *Organizational Change in the Global Media Markets* **Merck's Market Report** *Merck's Report* **Project Management Under Internet Era** **Introduction to Air Transport Economics** **Encyclopedia of Business Ethics and Society** **A Guide to the Project Management Body of Knowledge (PMBOK® Guide) - Seventh Edition and The Standard for Project Management (ENGLISH)** **A Text-book of Physical Chemistry, Theory and Practice** *The Allocation of Regulatory Competence in the EU Emissions Trading Scheme* **The Routledge Companion to Financial Services Marketing**

This second edition of the Historical Dictionary of the World Bank shows the substantial progress the Bank has made, this mainly through the dictionary section with concise entries on its component institutions, related organizations, its achievements in various fields, some of the major projects and member countries, and its various presidents. The introduction explains how the Bank works while the chronology traces the major events over nearly 70 years. Meanwhile, the list of acronyms reminds us just who the main players are. And the bibliography directs readers to useful internal documentation and outside studies. PMBOK® Guide is the go-to resource for project management practitioners. The project management profession has significantly evolved due to emerging technology, new approaches and rapid market changes. Reflecting this evolution, The Standard for Project Management enumerates 12 principles of project management and the PMBOK® Guide - Seventh Edition is structured around eight project performance domains. This edition is designed to address practitioners' current and future needs and to help them be more proactive, innovative and nimble in enabling desired project outcomes. This edition of the PMBOK® Guide: Reflects the full range of development approaches (predictive, adaptive, hybrid, etc.); Provides an entire section devoted to tailoring the development approach and processes; Includes an expanded list of models, methods, and artifacts; Focuses on not just delivering project outputs but also enabling outcomes; and Integrates with PMIstandards+™ for information and standards application content based on project type, development approach, and industry sector. To keep the global average temperature from rising further than 2°C, emissions must peak soon and then fall steeply. This book examines how such rapid mitigation can proceed - in the scale and speed required for effective climate action - using an analogy provided by the mobilisation for a war that encompassed nations, the Second

World War. *Strategies for Rapid Climate Mitigation* examines the wartime-climate analogy by drawing lessons from wartime mobilisations to develop contingency plans for a scenario where governments implement stringent mitigation programs as an 'insurance policy' where we pay for future benefits. Readers are provided a picture of how these programs could look, how they would work, what could trigger them, and the challenges in execution. The book analyses in detail one plausible approach to a crucial issue - an approach built upon knowledge of climate science and on proven and demonstrated mitigation measures. The book is meshed with a social and political analysis that draws upon narratives of mobilisations during the war to meet a transnational threat, while also addressing the shortcomings of the analogy and its strategies. The book will be of great interest to scholars, students, and practitioners of public policy, climate policy, energy policy, international relations, and strategic studies. In a devastating analysis, T. J. Coles reveals the true extent of Britain's covert foreign policy that supports war, conflict and oppression around the world. Unbeknownst to the broad population, the Shadow State sponsors a 'new world order' that allies Britain with America's quest for global power - what the Pentagon calls 'Full Spectrum Dominance'. Coles documents how British operatives have interfered in Syria, Libya, Iraq, Iran and Yemen with the aim of deposing unwanted regimes. In doing so, they have helped create extensive terrorist networks across the Middle East, reviving previously-failing Jihadist groups such as ISIL, which has now transformed into an international terror franchise. In addition to waging clandestine wars in the Middle East, the secret services have used the military to run drugs by proxy in Colombia, train death squads in Bangladesh and support instability in Ukraine, where NATO's strategic encroachment on Russia is drawing the world closer to terminal nuclear confrontation. Coles unearths Britain's involvement in the recent ethnic cleansing of Tamil civilians by the Sri Lankan government, the invasion of Somalia by Somali and Ethiopian warlords, and Indonesia's atrocities in Papua. He also exposes the extensive use of drones for murder and intimidation across the Middle East and elsewhere. *Britain's Secret Wars* is essential reading for anyone who wants to dig beneath the surface of current events. *Globalization: Causes and Effects* is the culmination of an eleven volume series that defines and explains the scholarly field of International Relations. Highlighting primary scholarly accomplishments in the field, this final title frames the sub-field of 'Globalization' and documents the fundamental milestones in thinking about and understanding this phenomenon. 'Globalization' is ripe for work integrating a wide range of leading research results and assessing its findings as a whole. Together, the pioneering articles selected for this book represent the most important scholarly contributions published to date on the main dimensions of globalization. The majority of the authors are political scientists, but a substantial number are economists, sociologists and historians. The volume covers Forms, Origins, and Causes; Political Dimensions and Implications; Economic and financial Impacts; Identity, Culture, and Civilization; and The Future of Globalization. Analysis of the law and politics of regulatory competence allocation in the European Union Emissions Trading Scheme. Using four statistical methods, Thomas Straub shows that M&A performance is a multi-dimensional function of: strategic logic, organizational behavior, and financial aspects. *Scale and Scope* is Alfred Chandler's first major work since his Pulitzer Prize-winning *The Visible Hand*. Representing ten years of research into the history of the managerial business system, this book concentrates on patterns of growth and competitiveness in the United States, Germany, and Great Britain, tracing the evolution of large firms into multinational giants and orienting the late twentieth century's most important developments. In the United States, some populations suffer from far greater disparities in health than others. Those disparities are caused not only by fundamental differences in health status across segments of the population, but also because of inequities in factors that impact health status, so-called determinants of health. Only part of an individual's health status depends on his or her behavior and choice; community-wide problems like poverty, unemployment, poor education, inadequate housing, poor public transportation, interpersonal violence, and decaying neighborhoods also contribute to health inequities, as well as the historic and ongoing interplay of structures, policies, and norms that shape lives. When these factors are not optimal in a community, it does not mean they are intractable: such inequities can be

mitigated by social policies that can shape health in powerful ways. *Communities in Action: Pathways to Health Equity* seeks to delineate the causes of and the solutions to health inequities in the United States. This report focuses on what communities can do to promote health equity, what actions are needed by the many and varied stakeholders that are part of communities or support them, as well as the root causes and structural barriers that need to be overcome. The central role of infrastructure to cities, and in particular their sustainability, is essential for proper planning and design since most energy and materials are themselves consumed by or through infrastructures. Moreover, infrastructures of all types affect matters of economic and social equity, due to access that they provide or prevent. *Sustainable Infrastructure for Cities and Societies* shows how fundamental planning, design, finance, and governance principles can be adapted for sustainable infrastructure to provide solutions to make cities significantly more sustainable. By providing a contemporary overview on infrastructure, cities, planning, economies, and sustainability, the book addresses how to plan, design, finance, and manage infrastructure in ways that reduce consumption and harmful impacts while maintaining and improving life quality. It considers the interrelationships between the economic, political, societal, and institutional frameworks, providing an integrative approach including livability and sustainability, principles and practice, and planning and design. It further translates these approaches that professionals, policymakers, and leaders can use. This approach gives the book wide appeal for students, researchers, and practitioners hoping to build a more sustainable world. This multicultural and interdisciplinary reference brings a fresh social and cultural perspective to the global history of food, foodstuffs, and cultural exchange from the age of discovery to contemporary times. Comprehensive in scope, this two-volume encyclopedia covers agriculture and industry, food preparation and regional cuisines, science and technology, nutrition and health, and trade and commerce, as well as key contemporary issues such as famine relief, farm subsidies, food safety, and the organic movement. Articles also include specific foodstuffs such as chocolate, potatoes, and tomatoes; topics such as Mediterranean diet and the Spice Route; and pivotal figures such as Marco Polo, Columbus, and Catherine de' Medici. Special features include: dozens of recipes representing different historic periods and cuisines of the world; listing of herbal foods and uses; and a chronology of key events/people in food history.

The indivisibility argument plays an important role to explain scale, scope and capacity utilization behavior of multi-product firms. This paper makes an attempt by examining the economic relationship among scale, scope and capacity utilization in the context of a multi-stage production model where idle capacities arising from indivisibilities lead to scale and scope effects. Using the nonparametric approach called data envelopment analysis (DEA), we have modeled this multi-stage production process to reveal the underlying cost structure, which exhibits such scale and scope economies due to idle capacities arising from indivisibilities in inputs. Our empirical example of multi-stage production demonstrates that first, economies of scope are negatively correlated with capacity utilization, and second, idle capacities are negatively correlated with capacity utilization but positively with economies of scope.

For nearly 30 years, the rates of both wasting and stunting in the Philippines have been nearly flat. For 2019, the rate of stunting among children under five years of age (28.8 percent) was only slightly lower than in 2008 (32 percent)—the prevalence of underweight in 2019 was 19 percent and that of wasting was 6 percent. Based on the World Health Organization's classification of undernutrition rates, the stunting prevalence of children in the Philippines is of "very high" public health significance. The Philippines' 29 percent stunting rate places it fifth among countries in the East Asia and Pacific region, and among the top 10 countries globally. The Philippines' high levels of childhood undernutrition can lead to a staggering loss of the country's human and economic potential. The burden on the Philippines' economy brought by childhood undernutrition was estimated at US\$4.4 billion, or 1.5 percent of the country's GDP, in 2015. Undernutrition robs Filipino children of their chance at a bright future. When viewed through the lens of the World Bank's Human Capital Index (HCI), the country's 2020 HCI score of 0.52 predicts that the future productivity of children born today will be 48 percent below what they might achieve if they were to enjoy complete education and full health. *Undernutrition in the Philippines: Scale, Scope, and*

Opportunities for Nutrition Policy and Programming presents a comprehensive, analytical work on this topic. It provides evidence of why it is critical that the government of the Philippines prioritize tackling this persistent challenge. The report assesses the determinants and causes of childhood undernutrition and reviews current policies and programs directed at addressing this problem. Based on these analyses, the report provides recommendations of how national policies and programs can be strengthened to reduce the high rates of undernutrition in the country. It sets out to inform the debate on the causes and potential solutions of undernutrition while identifying high-priority policies and policy commitments for action. This encyclopedia spans the relationships among business, ethics and society, with an emphasis on business ethics and the role of business in society. "a provocative new book" — The New York Times AI-centric organizations exhibit a new operating architecture, redefining how they create, capture, share, and deliver value. Now with a new preface that explores how the coronavirus crisis compelled organizations such as Massachusetts General Hospital, Verizon, and IKEA to transform themselves with remarkable speed, Marco Iansiti and Karim R. Lakhani show how reinventing the firm around data, analytics, and AI removes traditional constraints on scale, scope, and learning that have restricted business growth for hundreds of years. From Airbnb to Ant Financial, Microsoft to Amazon, research shows how AI-driven processes are vastly more scalable than traditional processes, allow massive scope increase, enabling companies to straddle industry boundaries, and create powerful opportunities for learning—to drive ever more accurate, complex, and sophisticated predictions. When traditional operating constraints are removed, strategy becomes a whole new game, one whose rules and likely outcomes this book will make clear. Iansiti and Lakhani: Present a framework for rethinking business and operating models Explain how "collisions" between AI-driven/digital and traditional/analog firms are reshaping competition, altering the structure of our economy, and forcing traditional companies to rearchitect their operating models Explain the opportunities and risks created by digital firms Describe the new challenges and responsibilities for the leaders of both digital and traditional firms Packed with examples—including many from the most powerful and innovative global, AI-driven competitors—and based on research in hundreds of firms across many sectors, this is your essential guide for rethinking how your firm competes and operates in the era of AI. This book discusses the economics of transport infrastructure and the economic theorizing around transport infrastructure from 1850 to today. Transport infrastructure systems are continuously evolving over time. Since the mid-1800s these systems have grown in complexity and outreach. They have been important drivers of economic development but have also been important as economic agents in themselves. Over time transport infrastructure systems have taken on different functions as providers of simpler transport services or more developed value chain components. Transport infrastructure has also been a source for different arguments about economic theory and practice. Transport infrastructure systems are analysed from an institutional perspective where the long-term development of the ownership and financing of the systems, as well as the connection to different policy areas are elaborated. A longitudinal study of Sweden's transport infrastructure policy is used to exemplify driving factors causing change and transformation of the systems over time with different scale and scope. Interest in Financial Services Marketing has grown hugely over the last few decades, particularly since the financial crisis, which scarred the industry and its relationship with customers. It reflects the importance of the financial services industry to the economies of every nation and the realisation that the consumption and marketing of financial services differs from that of tangible goods and indeed many other intangible services. This book is therefore a timely and much needed comprehensive compendium that reflects the development and maturation of the research domain, and pulls together, in a single volume, the current state of thinking and debate. The events associated with the financial crisis have highlighted that there is a need for banks and other financial institutions to understand how to rebuild trust and confidence, improve relationships and derive value from the marketing process. Edited by an international team of experts, this book will provide the latest thinking on how to manage such challenges and will be vital reading for students and lecturers in financial services marketing, policy makers and practitioners. Although now a

growing and respectable research field, crisis management—as a formal area of study—is relatively young, having emerged since the 1980s following a succession of such calamities as the Bhopal gas leak, Chernobyl nuclear accident, Space Shuttle Challenger loss, and Exxon Valdez oil spill. Analysis of organizational failures that caused such events helped drive the emerging field of crisis management. Simultaneously, the world has experienced a number of devastating natural disasters: Hurricane Katrina, the Japanese earthquake and tsunami, etc. From such crises, both human-induced and natural, we have learned our modern, tightly interconnected and interdependent society is simply more vulnerable to disruption than in the past. This interconnectedness is made possible in part by crisis management and increases our reliance upon it. As such, crisis management is as beneficial and crucial today as information technology has become over the last few decades. Crisis is varied and unavoidable. While the examples highlighted above were extreme, we see crisis every day within organizations, governments, businesses and the economy. A true crisis differs from a "routine" emergency, such as a water pipe bursting in the kitchen. Per one definition, "it is associated with urgent, high-stakes challenges in which the outcomes can vary widely (and are very negative at one end of the spectrum) and will depend on the actions taken by those involved." Successfully engaging, dealing with, and working through a crisis requires an understanding of options and tools for individual and joint decision making. Our Encyclopedia of Crisis Management comprehensively overviews concepts and techniques for effectively assessing, analyzing, managing, and resolving crises, whether they be organizational, business, community, or political. From general theories and concepts exploring the meaning and causes of crisis to practical strategies and techniques relevant to crises of specific types, crisis management is thoroughly explored. Features & Benefits: A collection of 385 signed entries are organized in A-to-Z fashion in 2 volumes available in both print and electronic formats. Entries conclude with Cross-References and Further Readings to guide students to in-depth resources. Selected entries feature boxed case studies, providing students with "lessons learned" in how various crises were successfully or unsuccessfully managed and why. Although organized A-to-Z, a thematic "Reader's Guide" in the front matter groups related entries by broad areas (e.g., Agencies & Organizations, Theories & Techniques, Economic Crises, etc.). Also in the front matter, a Chronology provides students with historical perspective on the development of crisis management as a discrete field of study. The work concludes with a comprehensive Index, which—in the electronic version—combines with the Reader's Guide and Cross-References to provide thorough search-and-browse capabilities. A template for an "All-Hazards Preparedness Plan" is provided the backmatter; the electronic version of this allows students to explore customized response plans for crises of various sorts. Appendices also include a Resource Guide to classic books, journals, and internet resources in the field, a Glossary, and a vetted list of crisis management-related degree programs, crisis management conferences, etc. Firms in market economies vary enormously in size, nature and competitiveness. In this important contribution to the literature on the theory of the firm, Mario Morroni provides a fresh analytical framework which improves our understanding of the causes of this diversity in organisational design and performance. The relations between internal and external basic conditions, decision-making mechanisms and organisational co-ordination are addressed, as are the circumstances in which capabilities, transactions and scale-scope considerations interact. With the emergence of the knowledge-based economy and the increasing pressure of global competition, the development of capabilities is acquiring ever greater importance in boosting competitiveness. Morroni shows that long-term relational agreements enhance learning processes and offer powerful tools for improving competitiveness in a context of conflicting interests, incomplete knowledge and uncertainty. Taking account of modern digital era, the emergence of Internet has brought a new scenario of ecology in project management (PM), its methodology, platform, procedures and tools are subjected to subversive changes. So a monograph of Project Management Under Internet Era is urgently needed for renewing concepts in our PM community. The concept of how PM is implemented on the virtual platform through Internet, which is widely used in PM community based on knowledge economy; meanwhile, it is different from former industrial economy with solid assets

as its resources and run the project on a real physical manner. Beside the traditional PM, this book presents how shall we accommodate to conventional PM and also accommodate to Internet environment, it also discusses program management and portfolio management under Internet as well as the challenges of PM in the future. From strategic point of view, talent cultivation is extremely critical to PM development, we need to cultivate our talents accommodating to the digital era and on the "Internet +" platform. This is the impetus and the reason of why this monograph is initiated, which can be used as the textbook for graduate and undergraduate students in related majors, also a reference book to the practitioners, who are working on PM under Internet digital era.

South Asia has the highest rates of malnutrition and the largest number of malnourished women and children in the world. Childhood malnutrition is the main cause of child mortality—one-third of all child deaths are due to the underlying cause of malnutrition. For the children who survive, malnutrition results in lifelong problems by severely reducing a child's ability to learn and to grow to his or her full potential. Malnutrition directly leads to less productive adults and thus to weaker national economic performance. The negative impact of malnutrition on a society's productivity and a national. In this paper we look at Sri Lanka's food and nutrition policies from a historical perspective to identify the intervention options for addressing the country's current food security and nutrition challenges. The remarkable growth in religious tourism across the world has generated considerable interest in the impacts of this type of tourism. Focusing here on environmental issues, this book moves beyond the documentation of environmental impacts to examine in greater depth the intersections between religious tourism and the environment. Beginning with an in-depth introduction that highlights the intersections between religion, tourism, and the environment, the book then focuses on the environment as a resource or generator for religious tourism and as a recipient of the impacts of religious tourism. Chapters included discuss such important areas as theological views, environmental responsibility, and host perspectives.

*Deception in the Digital Age: Exploiting and Defending Human Targets Through Computer-Mediated Communication* guides readers through the fascinating history and principles of deception—and how these techniques and stratagems are now being effectively used by cyber attackers. Users will find an in-depth guide that provides valuable insights into the cognitive, sensory and narrative bases of misdirection, used to shape the targeted audience's perceptions and beliefs. The text provides a detailed analysis of the psychological, sensory, sociological, and technical precepts that reveal predictors of attacks—and conversely postmortem insight about attackers—presenting a unique resource that empowers readers to observe, understand and protect against cyber deception tactics. Written by information security experts with real-world investigative experience, the text is the most instructional book available on the subject, providing practical guidance to readers with rich literature references, diagrams and examples that enhance the learning process. Deeply examines the psychology of deception through the lens of misdirection and other techniques used by master magicians Explores cognitive vulnerabilities that cyber attackers use to exploit human targets Dissects the underpinnings and elements of deception narratives Examines group dynamics and deception factors in cyber attacker underground markets Provides deep coverage on how cyber attackers leverage psychological influence techniques in the trajectory of deception strategies Explores the deception strategies used in today's threat landscape—phishing, watering hole, scareware and ransomware attacks Gives unprecedented insight into deceptive Internet video communications Delves into the history and deception pathways of nation-state and cyber terrorism attackers Provides unique insight into honeypot technologies and strategies Explores the future of cyber deception Explaining the real-world of mergers, acquisitions, and restructuring based on his own academic knowledge and experience, Donald DePamphilis shows how deals are done, rather than just explaining the theory behind them.

A food system comprises the entire range of actors and interlinked activities related to food production, processing, distribution, marketing and trade, preparation, consumption, and disposal. When a food system operates without compromising the needs of future generations, it is considered to be a "Sustainable Food System." The present-day food systems in Sri Lanka are diverse, and the natural and physical environment, infrastructure,

institutions, society and culture, and policies and regulations within which the food systems operate, as well as the technologies employed, have shaped their outcomes. Agricultural research is a key factor in terms of innovation and technological advances. Innovation has been the main driver of food systems' transformation over the past few decades and will be critical to addressing the needs of a rapidly growing population in a context of climate change and scarcity of natural resources. In addition, agricultural research must help meet the rising demand for food at affordable prices. Comprising 17 chapters written by specialist(s) in their respective subject-areas, this Contributed Volume on "Agricultural Research for Sustainable Food Systems in Sri Lanka: A Historical Perspective" shares the scientific knowledge accumulated by the National Agricultural Research System of Sri Lanka, including universities, and offers recommendations on how to make food systems more sustainable in order to address the current needs of Sri Lankan society. It presents perspectives on four key thematic areas, namely: (i) Crop and animal production, management, and improvement, (ii) Agro-product processing technologies, (iii) Natural resource management, and (iv) Socio-economic development and agri-business management. This book explores cultural polarization resultant decline in social cohesion in society and how information and communication technologies exacerbate the cultural polarization through phenomenon such as "echo chambers" of information that damage the quality of online discourse. This book examines the nature of the information that is shared. Further this book identifies how the quality of online discourse and polarization induced through it leads to offline harm and negative outcomes in our society. This book discusses how wide-ranging information exchange on digital media can lead to two scenarios, namely, the formation of the public sphere or the formation of echo chambers. While the public sphere, which promotes greater diversity, is a well-researched domain, substantially less research has been conducted on echo chambers in relation to sociocultural activities, products or services. This book states that polarization induced by the formation and evolution of echo chambers in sociocultural realm such as around epidemic outbreaks, vaccination, healthcare, education, and climate change is an emerging avenue of research due to its enormous impact in the shaping of our society. Therefore, this book argues that understanding the characteristics of sociocultural products related controversies is critical and valuable in developing interventions to reduce unhealthy societal and organizational polarisations. The development of systematic knowledge is required to understand and address such a large scale and complex societal challenge so as to facilitate a deeper understanding and offer solutions to the growing issue of polarization in sociocultural context driven primarily through echo chambers. This book examines how technology enabled social media usage increases, and the complex structural outcomes such as echo chambers are likely to have an increasingly important role in shaping public opinion. This book appeals to readers with interest in developing a deeper and broader understanding of issues and initiatives related to the polarization of opinions on cultural products. These include readers and scholars from various disciplines, along with engaged organizational leaders, activists, policy makers, and common citizens. \* Argues strongly for overlooked approach to development by showing how the poor use money in ways that confound stereotypical notions of aid and handouts \* Team authored by foremost scholars in the development field Amid all the complicated economic theories about the causes and solutions to poverty, one idea is so basic it seems radical: just give money to the poor. Despite its skeptics, researchers have found again and again that cash transfers given to significant portions of the population transform the lives of recipients. Countries from Mexico to South Africa to Indonesia are giving money directly to the poor and discovering that they use it wisely - to send their children to school, to start a business and to feed their families. Directly challenging an aid industry that thrives on complexity and mystification, with highly paid consultants designing ever more complicated projects, Just Give Money to the Poor offers the elegant southern alternative - bypass governments and NGOs and let the poor decide how to use their money. Stressing that cash transfers are not charity or a safety net, the authors draw an outline of effective practices that work precisely because they are regular, guaranteed and fair. This book, the first to report on this quiet revolution in an accessible way, is essential reading for policymakers, students of international

development and anyone yearning for an alternative to traditional poverty-alleviation methods. Introduction to Air Transport Economics: From Theory to Applications uniquely merges the institutional and technical aspects of the aviation industry with their theoretical economic underpinnings. In one comprehensive textbook it applies economic theory to all aspects of the aviation industry, bringing together the numerous and informative articles and institutional developments that have characterized the field of airline economics in the last two decades as well as adding a number of areas original to an aviation text. Its integrative approach offers a fresh point of view that will find favor with many students of aviation. The book offers a self-contained theory and applications-oriented text for any individual intent on entering the aviation industry as a practicing professional in the management area. It will be of greatest relevance to undergraduate and graduate students interested in obtaining a more complete understanding of the economics of the aviation industry. It will also appeal to many professionals who seek an accessible and practical explanation of the underlying economic forces that shape the industry.

The Millennium Development Goals (MDGs) are a set of eight goals which United Nations member countries are committed to reach by 2015. The first MDG is to eradicate poverty and hunger. This report focuses on the attainment of human development-related MDG by sub-national units in Sri Lanka relating to poor and integrating nutrition with other sectoral activities, including health, agriculture, education, economic reform, and rural development. It primarily focuses on developing a programmatic framework for the health sector. Malnutrition includes both under nutrition and overweight. Overweight predisposes the population to higher risks of cardiovascular diseases, diabetes, and other noncommunicable diseases (NCDs). Even with relatively optimistic assumptions about economic growth, it alone is insufficient to meet the MDGs. The Government of Sri Lanka's (GOSL'S) current policy response to malnutrition consists of three broad strategies: direct food assistance programs, poverty reduction programs and the provision of an integrated package of maternal and child health and nutrition services through the Ministry of Healthcare and Nutrition. Complementary strategies to reduce poverty or to improve access to safe water and sanitation must be specifically designed to reduce inequalities. GOSL and the World Bank both recognize the need to address malnutrition. Sri Lanka needs to focus on three key changes to appropriately address malnutrition: (a) Finance a technically correct set of strategies and interventions in an economically justifiable formulation to maximize cost-effectiveness; (b) Ensure a high level of political commitment to sustain these actions; and (c) Identify the appropriate institutional arrangements and develop necessary capacities in these institutions.

Inhaltsangabe: Abstract: The global media industry has been subject to radical changes in its structure in recent years. International media companies have reached a dominant position in the global media markets through an enormous wave of mergers. Since the year 2000 the three biggest ever media mergers have taken place. AOL merged with Time Warner, Vivendi agreed on a merger with the Seagram Company and Canal+ and Viacom acquired the CBS Corporation. In 2001 the six biggest media conglomerates - AOL Time Warner, Walt Disney, Vivendi Universal, Viacom, Bertelsmann and News Corporation - alone generated revenues of \$160 billion in comparison to aggregate revenues of \$415 billion obtained by the Top 50 media companies. This development was triggered by radical changes in the US - Federal Communications Commission's (FCC) regulation policy. Though it is the change in the FCC's deregulation policy which made the wave of mergers possible to start off with, the reasons why companies actually merged were more complex. The headwords dominating most corporate growth strategies at that time were convergence, synergy and need for large scale. Looking at the assessments of media mergers and corporate strategies published by the press and investment analysts one notices that they underlie a certain tendency towards unanimous and trend affected formation of opinion. While in 1999 the idea of convergence was embraced and denominated as one of the biggest opportunities for media companies ever, in 2002 the ratings and assessments of companies which tried to obtain first mover advantage in the newly emerging converged market were principally critical. At large, these judgments correlated to a very high degree with the rise and downturn of the new economy. Accordingly, some of the executives, who pressed ahead with the idea of convergence and spurred



on mergers in order to achieve synergies, like Mr. Middelhoff (former CEO of Bertelsmann), Mr. Messier (former CEO of Vivendi Universal) and recently Mr. Case (former chairman of AOL Time Warner) had to vacate their positions. Yet some business leaders are beginning to break up the fully integrated media groups that emanated from these mergers. This change in corporate strategies and in the assessment of media mergers brings up the following question: Is it that a fundamental change in the business environment has occurred? And did this change make the economic motives which not long ago underlay the wave of [...] South Asia has the highest rates of malnutrition and the largest number of malnourished women and children in the world. Childhood malnutrition is the main cause of child mortality one-third of all child deaths are due to the underlying cause of malnutrition. For the children who survive, malnutrition results in lifelong problems by severely reducing a child's ability to learn and to grow to his or her full potential. Malnutrition directly leads to less productive adults and thus to weaker national economic performance. The negative impact of malnutrition on a society's productivity and a nation's long-term development is difficult to underestimate. Malnutrition is a key development priority for the World Bank's South Asia region. The Bank intends to increase its commitment to reducing malnutrition in the region. As a first step, Bank staff are preparing a series of country assessments such as Malnutrition in Afghanistan. These assessments will be useful for governments and development partners committed to scaling up effective, evidence-based interventions to reduce malnutrition in their countries. Conclusive evidence shows that a multisectoral planning approach, followed by actions in the various sectors, is the most successful method to improve a population's nutrition. Malnutrition in Afghanistan provides the background analysis for the development of a comprehensive nutrition action plan. The timing of this report is propitious. The international communities interest in the developmental benefits of nutrition programming is high. This analytical report is part of a broader effort by the World Bank South Asia region to increase investments in nutrition, recognizing that good nutrition is important to economic growth and development, and because investing in well-proven nutrition interventions pays high dividends in poverty reduction and national economic development. Now available as a 60 day review copy in Paperback! ISBN: 1-4129-2121-X"Finally! We have a comprehensive, reflective and critical overview of the field of strategy in the new Handbook of Strategy and Management." - Cynthia Hardy, Head of Department of Management, University of Melbourne Presenting a major retrospective and prospective overview of strategy, this Handbook is an important benchmark volume for management scholars worldwide. The Handbook frames, assesses and synthesizes the work in the field. Chapters are grouped under four specific areas of strategy and management: Mapping a Terrain; Thinking and Acting Strategically; Changing Contexts; and Looking Forward. Within these parts, leading international scholars provide historical overviews of the key themes, address the central approaches which have characterized these themes, critically assess the quality of current theory and knowledge, and set out agendas for future theoretical and empirical development. The resulting volume is a unique overview of the inputs and dynamics to shape strategy and management and will be crucial reference for academics and students. Addressing a previously ignored area, this text analyses two converging factors: globalisation and Korean foreign direct investment policy. It looks at the emergence of the Korean government's globalisation objectives, and at the response of the chaebol, the business groups that brought about their country's rapid industrialisation. The chapters reveal a complex story with political as well as economic dimensions. They also note the impact of the 1997 crisis, and the growing importance of inward investment. The book, therefore, covers developments in Korean economic policy from the Chun-Roh regime to the Kim Dae-Joong era.

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