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How to Write a Book Proposal The Book Proposal Book The Proposal Writing Proposals Writing a Proposal for Your Dissertation The Wedding Date Handbook of Scientific Proposal Writing A Proposal They Can't Refuse Guide to Literary Agents 30th Edition Near & Far New Sheila O'Flanagan 1 Million Dollar Consulting Proposals The Book You Were Born to Write Walter Potter's Curious World of Taxidermy The Mandarins Before and After the Book Deal A Pregnancy, a Party & a Proposal Thinking Like Your Editor: How to Write Great Serious Nonfiction and Get It Published Proposal Writing for Government Contracts 8-Bit Apocalypse 'Salem's Lot A Proposal to Risk Their Friendship Three Weddings and a Proposal The Thorn Birds The Professor Is In Models of Proposal Planning & Writing Scholarly Journals at the Crossroads Nonfiction Book Proposals Anybody Can Write Social Research Methods Drawdown The Nonfiction Book Publishing Plan The Art of the Book Proposal Handbook for Writing Proposals Tasting Rome Studying Primates Grantsmanship - The Foundation Center's Guide to Proposal Writing The Morbid Anatomy Anthology 10 Steps to Creating High-Scoring Proposals Proposal Writing

In this book, we share our modern perspective on proposal management and what matters within the proposal process. We're using these insights to help our customers concentrate on what's truly important in proposal development and on best practices that may have fallen to the wayside in their companies. We examine the Federal Government source selection decision-making process and what the government evaluators and the final decision maker look for as they review your proposals. We discuss our strength-based solutioning process and the difference between features and benefits--and how to really make your proposal stand out. Finally, we walk you through 10 actions your organization can take that will positively affect your proposal outputs. An Internet discussion about scientific and scholarly journals and their future. "Utterly charming... A Proposal They Can't Refuse is a surefire winner!" —Mia Sosa, USA Today bestselling author of The Worst Best Man Natalie Caña turns up the heat, humor and heart in this debut rom-com about a Puerto Rican chef and an Irish American whiskey distiller forced into a fake engagement by their scheming octogenarian grandfathers. Kamilah Vega is desperate to convince her family to update their Puerto Rican restaurant and enter it into the Fall Foodie Tour. With the gentrification of their Chicago neighborhood, it's the only way to save the place. The fly in her mofongo—her blackmailing abuelo says if she wants to change anything in his restaurant, she'll have to marry the one man she can't stand: his best friend's grandson. Liam Kane spent a decade working to turn his family's distillery into a contender. But just as he and his grandfather are on the verge of winning a national competition, Granda hits him with a one-two punch: he has cancer and has his heart set on seeing Liam married before it's too late. And Granda knows just the girl...Kamilah Vega. If they refuse, their grandfathers will sell the building that houses both their businesses. With their futures on the line, Kamilah and Liam plan to outfox the devious duo, faking an engagement until they both get what they want. But soon, they find themselves tangled up in more than either of them bargained for. A groomsman and his last-minute guest are about to discover if a fake date can go the distance in this fun and flirty multicultural romance debut by New York Times bestselling author Jasmine Guillory—author of the Resse Witherspoon x Hello Sunshine Book Club Pick The Proposal. THE USA TODAY BESTSELLER #5 LibraryReads Pick "A swoony rom-com brimming with humor and charm."—Entertainment Weekly (The Must List) "What a charming, warm, sexy gem of a novel....One of the best books I've read in a while."—Roxane Gay, New York Times bestselling author of Hunger Agreeing to go to a wedding with a guy she gets stuck with in an elevator is something Alexa Monroe wouldn't normally do. But there's something about Drew Nichols that's too hard to resist. On the eve of his ex's wedding festivities, Drew is minus a plus one. Until a power outage strands him with the perfect candidate for a fake girlfriend.... After Alexa and Drew have more fun than they ever thought possible, Drew has to fly back to Los Angeles and his job as a pediatric surgeon, and Alexa heads home to Berkeley, where she's the mayor's chief of staff. Too bad they can't stop thinking about the other.... They're just two high-powered professionals on a collision course toward the long distance dating disaster of the century--or closing the gap between what they think they need and what they truly want.... One of... Entertainment Weekly's "12 Romances for V-Day" • Cosmopolitan's "2018 Anticipated Reads" • Elle's "2018 Must Reads" • Harpers Bazaar's "New January Must Reads" • The Fug Girls' "Best Books of the

Year" • Elle UK's "Books to Get You Through 2018" • Nylon's "January Must Reads" • Hello Giggles' "New Release Recs" • Electric Lit's "Books by WoC to Read in 2018" • Bitch Media's "2018 Must Reads" • BookBub's "2018 Romance Must Reads" • Bookriot's "Must Read 2018 January Releases" • RetailMeNot's "2018 Must Reads" A love letter from two Americans to their adopted city, Tasting Rome is a showcase of modern dishes influenced by tradition, as well as the rich culture of their surroundings. Even 150 years after unification, Italy is still a divided nation where individual regions are defined by their local cuisine. Each is a mirror of its city's culture, history, and geography. But cucina romana is the country's greatest standout. Tasting Rome provides a complete picture of a place that many love, but few know completely. In sharing Rome's celebrated dishes, street food innovations, and forgotten recipes, journalist Katie Parla and photographer Kristina Gill capture its unique character and reveal its truly evolved food culture—a culmination of two thousand years of history. Their recipes acknowledge the foundations of Roman cuisine and demonstrate how it has transitioned to the variations found today. You'll delight in the expected classics (cacio e pepe, pollo alla romana, fiore di zucca); the fascinating but largely undocumented Sephardic Jewish cuisine (hraimi con couscous, brodo di pesce, pizzarelle); the authentic and tasty offal (guanciale, simmenthal di coda, insalata di nervitti); and so much more. Studded with narrative features that capture the city's history and gorgeous photography that highlights both the food and its hidden city, you'll feel immediately inspired to start tasting Rome in your own kitchen. Writing Proposals aims at making it easier for your project to access a grant with two tools: industry best-practices and a field-tested proposal template. This book is mainly for projects that wish to access public grants and will give you: - A downloadable proposal template and budget sheet - An A-to-Z methodology to write your proposal and budget developed over 7 years of practice - In-depth explanations for each proposal section - Several examples of paragraph texts - 7 Writing techniques to make your project's case better - 26 Proposal-Specific writing tips Proposal Writing is a daunting task: we have to follow strict guidelines and a process we aren't familiar with. On top of that, we need to present our project in the best possible light, all within a very tight deadline. Doing everything, and doing it perfectly, is possible - but it requires time: time to read, to understand, to plan and to write. Time, unfortunately, is the resource we lack the most, and we might not be able to build the necessary expertise via practice. This is where I come in: I put my time in this book, so you don't have to waste yours. This book is a collection of the best, tools, tricks and techniques developed in 7+ years of grant writing. Every single tool or concept has been field tested and refined via trial and error. Writing Proposals is divided in three sections SECTION 1 is an A-to-Z guide on how to write a proposal. It provides a workflow, a sample proposal structure, and a downloadable proposal template and budget sheet. Each one of its chapters provides a detailed explanation of the different building blocks: - First Steps of Proposal Writing - Outline of the Technical Proposal - Introduction - Context and Proposal Structure - Methodology - Organisation and Staffing - Budget -Review and Finalization SECTION 2 focuses on Writing Techniques for Proposals, meaning what you can do to write your text better, faster and to make it more effective. Here, we go over 7 fundamental tools for better writing. SECTION 3, lastly, is a collection of 26 Proposal-Specific Writing Tips, that is a series of adjustments you can use in your text right away that make your document more readable and easier to follow. At the end of the book you will find the proposal structure (for quick reference) and a methodology to calculate your personnel's hourly rate The Best Resource Available for Finding a Literary Agent, fully revised and updated No matter what you're writingfiction or nonfiction, books for adults or children--you need a literary agent to get the best book deal possible from a traditional publisher. Guide to Literary Agents 30th edition is your go-to resource for finding that literary agent and earning a contract from a reputable publisher. Along with listing information for more than 1,000 agents who represent writers and their books, the 30th edition of GLA includes: Hundreds of updated listings for literary agents and writing conferences Informative articles on crafting effective queries, synopses, and book proposals (and the agent query tracker) Plus, a 30-Day Platform Challenge to help writers build their writing platforms Includes 20 literary agents actively seeking writers and their writing Here is an expert's guide through the elements of a nonfiction book proposal, including the outline, chapter summaries, marketing/publicity, book and chapter titles, and more. Filled with exercises designed to help a writer conceive and create a desirable proposal, and checklists to keep track of the project's progress, The Art of the Book Proposal provides the framework on which to build a great idea, as well as intelligent, empathetic instruction on how to produce a proposal that will capture the interest of an agent or editor. While most how-to writing books focus only on the nuts and bolts of putting a proposal together, Maisel, considered by many to be America's foremost expert on the psychological side of the creative process, also helps the writer overcome mental barriers to producing the best work possible. Using a holistic approach to the sometimes unglamorous work of designing a proposal, his guide enables a writer to transform an idea into a book. The definitive career guide for grad students, adjuncts, post-docs and anyone else eager to get tenure or turn their Ph.D. into their ideal job Each year tens of thousands of students will, after years of hard work and enormous amounts of money, earn their Ph.D. And each year only a small percentage of them will land a job that justifies and rewards their investment. For every comfortably tenured professor or well-paid former academic, there are countless underpaid and overworked

adjuncts, and many more who simply give up in frustration. Those who do make it share an important asset that separates them from the pack: they have a plan. They understand exactly what they need to do to set themselves up for success. They know what really moves the needle in academic job searches, how to avoid the all-toocommon mistakes that sink so many of their peers, and how to decide when to point their Ph.D. toward other, non-academic options. Karen Kelsky has made it her mission to help readers join the select few who get the most out of their Ph.D. As a former tenured professor and department head who oversaw numerous academic job searches, she knows from experience exactly what gets an academic applicant a job. And as the creator of the popular and widely respected advice site The Professor is In, she has helped countless Ph.D.'s turn themselves into stronger applicants and land their dream careers. Now, for the first time ever, Karen has poured all her best advice into a single handy guide that addresses the most important issues facing any Ph.D., including: -When, where, and what to publish -Writing a foolproof grant application -Cultivating references and crafting the perfect CV -Acing the job talk and campus interview -Avoiding the adjunct trap -Making the leap to nonacademic work, when the time is right The Professor Is In addresses all of these issues, and many more. THE ESSENTIAL RESOURCE FOR SELLING YOUR BOOK If you want to publish a book, you must present it to agents and publishers with a knock-your-socks-off proposal. Whether you're seeking a traditional press to publish your self-published book or trying to win over an agent for your graphic novel, memoir, or nonfiction title, you need an irresistible proposal. The better your proposal, the better the editor, publisher, and deal you will get. Nailing your proposal requires an understanding of how publishers work and how to brand yourself, build a platform, and structure your book. You'll learn it all in this breezy top-to-bottom revision of the classic 100,000-copy best-seller. Inside How to Write a Book Proposal 5th Edition, you will find: • Examples of successful proposals that earned six-figure deals • Guidance from agents, publishers, and writers • Ways to customize your proposal • Strategies for proposals in the Digital Age • Effective structures for narrative writers • A list of the "Top Ten Proposal Killers" This sassy, thorough guide from industry professionals Jody Rein and Michael Larsen will become your go-to for advice about publishing. Sunday Times bestseller April 2022 Irish Times bestseller March 2022 At the first wedding, there's a shock The second wedding is unexpected By the third, Delphie thinks nothing could surprise her. But she's wrong . . . Delphie is enjoying her brother's wedding. Her surprise last-minute Plus One has stunned her family - and it's also stopped any of them asking again why she's still single. But when she sees all the missed calls that evening, she knows it can't be good news. And she's right. Delphie has been living her best life, loving her job, her friends, her no-strings relationships and her dream house by the sea. Now she has to question everything she believed about who she is and what she wants. Is her mum right - is it time to settle down? Or does she want to keep on trying to have it all? Each wedding of a glorious summer brings a new surprise. And as everything Delphie thought she had is threatened, she has the chance to reshape her future . . . 'One of my favourite authors' Marian Keyes 'Sheila's books always make you feel as if you've spent time with a good friend' Carole Matthews Presents a eclectic collection of essays on death and the intersection of anatomy and medicine, including pieces on such topics as post-mortem photography, books bound in human skin, eroticized anatomical wax models, and taxidermied humans. Everything you've ever wanted to know about publishing but were too afraid to ask is right here in this funny, candid guide written by an acclaimed author. There are countless books on the market about how to write better but very few books on how to break into the marketplace with your first book. Cutting through the noise (and very mixed advice) online, while both dispelling rumors and remaining positive, Courtney Maum's Before and After the Book Deal is a one-of-a-kind resource that can help you get your book published. Before and After the Book Deal: A Writer's Guide to Finishing, Publishing, Promoting, and Surviving Your First Book has over 150 contributors from all walks of the industry, including international bestselling authors Anthony Doerr, Roxane Gay, Garth Greenwell, Lisa Ko, R. O. Kwon, Rebecca Makkai, and Ottessa Moshfegh, alongside cult favorites Sarah Gerard, Melissa Febos, Mitchell S. Jackson, and Mira Jacob. Agents, film scouts, film producers, translators, disability and minority activists, and power agents and editors also weigh in, offering advice and sharing intimate anecdotes about even the most taboo topics in the industry. Their wisdom will help aspiring authors find a foothold in the publishing world and navigate the challenges of life before and after publication with sanity and grace. Are MFA programs worth the time and money? How do people actually sit down and finish a novel? Did you get a good advance? What do you do when you feel envious of other writers? And why the heck aren't your friends saying anything about your book? Covering questions ranging from the logistical to the existential (and everything in between), Before and After the Book Deal is the definitive guide for anyone who has ever wanted to know what it's really like to be an author. "The encouraging book that has guided thousands of students through crafting a strong dissertation proposal is now in a thoroughly revised second edition. It includes new guidance for developing methodology-specific problem statements, an expanded discussion of the literature review, coverage of the four-chapter dissertation model, and more. "Let's Start Writing" exercises serve as building blocks for drafting a complete proposal. Other user-friendly features include case-study examples, checklists, and practice tests. Appendices include an exemplary proposal written three ways to demonstrate quantitative, qualitative, and mixed

methods approaches"-- Investigators, their home institutions, and funding agencies play significant roles in the development and outcomes of scientific projects. Submitting a proposal to a funding agency is only one dimension of a multivariable and complex funding process, and understanding this is a good first step toward unlocking the puzzle behind why some research proposals receive awards while others are declined. The Handbook of Scientific Proposal Writing offers researchers and research administrators a broad perspective on the process of initiating and conducting funded scientific research projects. Written for students and researchers in all fields and disciplines, this reference offers a holistic approach to conceiving and then converting new ideas into effective proposals. It focuses on the technical aspects of writing proposals rather than the fund-raising issues. Chapters provide full coverage of the scientific method, including information on how scientific research should be conducted. Providing the tools necessary to organize ideas and obtain the funds needed to effectively manage projects, the Handbook of Scientific Proposal Writing includes: 56 figures and 25 tables to help convey key ideas More than 150 citations that provide pointers to additional sources for further reading Examples to help the reader ease through more abstract concepts End-of-chapter questions to stimulate further examination and comprehension Corbett shares what he learned in his 35 years of experience in the competitive proposal field. Starting with the strategic Bid-No Bid decision, all the way through to the post submittal activities, the process of organizing and writing proposals is laid out in clear steps. A guide to writing a full-length transformational nonfiction book, from an editor with two decades' experience working in publishing. "I know I have a book in me." "I've always wanted to be an author." "People always ask me when I'm going to write my book." "I have a story to tell, but I never seem to make time to write." Are you a thought leader, healer, or change-agent stuck at the starting line of book publication? Life coach and publishing industry insider Kelly Notaras offers a clear, step-by-step path for turning your transformational idea or story into a finished book as quickly as possible. With humor, encouragement, and common sense, she demystifies the publishing process so you can get started, keep writing, and successfully get your wisdom out into the world. Notaras guides you through: Getting clear on your motivation for writing a book, Crafting a powerful, compelling hook and strong internal book structure, Overcoming resistance and writer's block, and Getting your finished manuscript onto the printed page, whether through traditional publishing or self-publishing. Publishing a book has never been as simple, accessible, and affordable as it is today, and in our tumultuous world, readers need your healing voice. Be brave, be bold, and take the steps you need to share your message with those who need to hear it most. A Victorian taxidermist introduces readers to a magical world filled with rabbit schoolchildren, cigar-smoking squirrels and cats with perfect manners. #1 BESTSELLER • Ben Mears has returned to Jerusalem's Lot in hopes that exploring the history of the Marsten House, an old mansion long the subject of rumor and speculation, will help him cast out his personal devils and provide inspiration for his new book. But when two young boys venture into the woods, and only one returns alive, Mears begins to realize that something sinister is at work. In fact, his hometown is under siege from forces of darkness far beyond his imagination. And only he, with a small group of allies, can hope to contain the evil that is growing within the borders of this small New England town. With this, his second novel, Stephen King established himself as an indisputable master of American horror, able to transform the old conceits of the genre into something fresh and all the more frightening for taking place in a familiar, idyllic locale. Bestselling author of Million Dollar Consulting sharesthe secrets of writing winning proposals Intended for consultants, speakers, and other professionalservices providers, Million Dollar Consulting®Proposals ends forever the time-consuming and often frustrating process of writing a consulting proposal. It begins with the basics—defining these proposals and why they are necessary—and coaches you through the entire proposal process. In this book, you'll learn how to establish outcome-based business objectives and maximize your success and commensurate fees. From bestselling author Alan Weiss, Million Dollar ConsultingProposals delivers step-by-step guidance on the essential element in creating a million dollar consultancy. Outlines the nine key components to a Million Dollar Consultingproposal structure Presents a dozen Golden Rules for presenting proposals Offers online samples, forms, and templates to maximize theeffectiveness of these tools The New York Post calls bestselling author Alan Weiss" one of the most highly regarded independent consultants in America." Alan Weiss's expert guidance can lead your consulting business to unprecedented success, and it all starts with a million dollar proposal. When Lauren Randall discovers her fling with Ray Donovan has left her pregnant, she tries to break the news to him, only to be mistaken for Ray's fiancée by his family. "Beautiful....Compelling entertainment."—New York Times One of the most beloved novels of all time, The Thorn Birds, Colleen McCullough's sweeping family saga of dreams, titanic struggles, dark passions, and forbidden love in the Australian Outback, returns to enthrall a new generation. The Thorn Birds is a chronicle of three generations of Clearys—an indomitable clan of ranchers carving lives from a beautiful, hard land while contending with the bitterness, frailty, and secrets that penetrate their family. It is a poignant love story, a powerful epic of struggle and sacrifice, a celebration of individuality and spirit. Most of all, it is the story of the Clearys' only daughter, Meggie, and the haunted priest, Father Ralph de Bricassart—and the intense joining of two hearts and souls over a lifetime, a relationship that dangerously oversteps sacred boundaries of

ethics and dogma. "A heart-rending epic...truly marvelous." —Chicago Tribune "please do not include a summary for this cip"-- • New York Times bestseller • The 100 most substantive solutions to reverse global warming, based on meticulous research by leading scientists and policymakers around the world "At this point in time, the Drawdown book is exactly what is needed; a credible, conservative solution-by-solution narrative that we can do it. Reading it is an effective inoculation against the widespread perception of doom that humanity cannot and will not solve the climate crisis. Reported by-effects include increased determination and a sense of grounded hope." —Per Espen Stoknes, Author, What We Think About When We Try Not To Think About Global Warming "There's been no real way for ordinary people to get an understanding of what they can do and what impact it can have. There remains no single, comprehensive, reliable compendium of carbon-reduction solutions across sectors. At least until now. . . . The public is hungry for this kind of practical wisdom." —David Roberts, Vox "This is the ideal environmental sciences textbook—only it is too interesting and inspiring to be called a textbook." —Peter Kareiva, Director of the Institute of the Environment and Sustainability, UCLA In the face of widespread fear and apathy, an international coalition of researchers, professionals, and scientists have come together to offer a set of realistic and bold solutions to climate change. One hundred techniques and practices are described here—some are well known; some you may have never heard of. They range from clean energy to educating girls in lower-income countries to land use practices that pull carbon out of the air. The solutions exist, are economically viable, and communities throughout the world are currently enacting them with skill and determination. If deployed collectively on a global scale over the next thirty years, they represent a credible path forward, not just to slow the earth's warming but to reach drawdown, that point in time when greenhouse gases in the atmosphere peak and begin to decline. These measures promise cascading benefits to human health, security, prosperity, and well-being—giving us every reason to see this planetary crisis as an opportunity to create a just and livable world. Inviting, practical manual for nonprofits, educational and govt agencies--how to plan effective programs, contact appropriate funders, and write effective grant proposals to get funding Known for combining natural foods recipes with evocative, artful photography, New York Times bestselling author Heidi Swanson circled the globe to create this mouthwatering assortment of 120 vegetarian dishes. In this deeply personal collection drawn from her well-worn recipe journals, Heidi describes the fragrance of flatbreads hot off a Marrakech griddle, soba noodles and feather-light tempura in Tokyo, and the taste of wild-picked greens from the Puglian coast. Recipes such as Fennel Stew, Carrot & Sake Salad, Watermelon Radish Soup, Brown Butter Tortelli, and Saffron Tagine use healthy, whole foods ingredients and approachable techniques, and photographs taken in Morocco, Japan, Italy, France, and India, as well as back home in Heidi's kitchen, reveal the places both near and far that inspire her warm, nourishing cooking. In the fifth edition of our essential Guide, author Jane C. Geever provides detailed instructions on preparing successful grant proposals. Incorporating the results of 40 interviews with grantmakers across the nation, the Guide reveals their priorities in reviewing submissions and provides insight into what makes a winning proposal. The Guide outlines the entire proposal-writing process: Pre-Proposal Planning Tips - This helps you decide when your nonprofit is ready to raise funds and determine how to best define your project. Components of the Proposal - Review actual cover letters, project descriptions, budgets, and examples of important follow-up communications with prospective donors. Guidance from Grantmakers - Interviews highlight new trends in grantmaking: preferred proposal formats, funder cultivation strategies, tips on re-submitting a rejected request, and on how to capture and sustain a grantmaker's interest. To illustrate key points, excerpts from successful grant proposals are inserted throughout the Guide. And a complete model proposal is included in the appendix. An updated bibliography features selected resources on proposal development, including web and print sources. A new chapter focuses on crafting an effective evaluation component, addressing the heightened interest in outcome-based assessment of funded projects. Book jacket. THE NEW YORK TIMES BESTSELLER A Reese Witherspoon x Hello Sunshine Book Club Pick "There is so much to relate to and throughout the novel, there is a sharp feminist edge. Loved this one, and you will too."—New York Times bestselling author Roxane Gay The New York Times bestselling author of The Wedding Date serves up a novel about what happens when a public proposal doesn't turn into a happy ending, thanks to a woman who knows exactly how to make one on her own... When someone asks you to spend your life with him, it shouldn't come as a surprise—or happen in front of 45,000 people. When freelance writer Nikole Paterson goes to a Dodgers game with her actor boyfriend, his man bun, and his bros, the last thing she expects is a scoreboard proposal. Saying no isn't the hard part—they've only been dating for five months, and he can't even spell her name correctly. The hard part is having to face a stadium full of disappointed fans... At the game with his sister, Carlos Ibarra comes to Nik's rescue and rushes her away from a camera crew. He's even there for her when the video goes viral and Nik's social media blows up—in a bad way. Nik knows that in the wilds of LA, a handsome doctor like Carlos can't be looking for anything serious, so she embarks on an epic rebound with him, filled with food, fun, and fantastic sex. But when their glorified hookups start breaking the rules, one of them has to be smart enough to put on the brakes... This book provides readers with an overview of proposal writing today--along with the issues that influence the resources and

methods used to develop them. A focus on the real-world of business presents further insight and guidance in acquiring the basic skills, and some advanced, in creating any type of proposal. Chapter topics include marketing strategy, writing, graphics, sales letters and the executive summary, formal and informal documents, reviews, and editing. For the skilled professionals already in this field, affecting the bottom-line profit of their companies, seeking additional training or a valuable reference for producing persuasive and winning proposals. SAGE Course Companions are an exciting new series from SAGE offering students an insider's guide into how to make the most of their undergraduate courses and extend their understanding of key concepts covered in their course. Social Research Methods provides student readers with essential help with their research project, with revising for their course exams, preparing and writing course assessment materials, and enhancing and progressing their knowledge and thinking skills in line with course requirements on Research Methods courses. This Course Companion is designed to augment, rather than replace, existing textbooks for the course, and will provide: "Helpful summaries of the course curriculum to aid essay and project planning" Key summaries of the approach taken by the main Methods textbooks "Guidance on the essential study skills required" Help with developing critical thinking "Route-maps to aid the development of wider learning above and beyond the textbook "Pointers to success in course exams and written assessment exercises" A tutor's-eye view of what course examiners are looking for "An insider's view of what key course concepts are really all about SAGE Course Companions are much more than revision guides for undergraduate; they are an essential tool to taking your course learning and understanding to new levels and in new directions that are the key to success in undergraduate courses. A step-by-step guide to crafting a compelling scholarly book proposal—and seeing your book through to successful publication The scholarly book proposal may be academia's most mysterious genre. You have to write one to get published, but most scholars receive no training on how to do so—and you may have never even seen a proposal before you're expected to produce your own. The Book Proposal Book cuts through the mystery and guides prospective authors step by step through the process of crafting a compelling proposal and pitching it to university presses and other academic publishers. Laura Portwood-Stacer, an experienced developmental editor and publishing consultant for academic authors, shows how to select the right presses to target, identify audiences and competing titles, and write a project description that will grab the attention of editors—breaking the entire process into discrete, manageable tasks. The book features over fifty time-tested tips to make your proposal stand out; sample prospectuses, a letter of inquiry, and a response to reader reports from real authors; optional worksheets and checklists; answers to dozens of the most common questions about the scholarly publishing process; and much, much more. Whether you're hoping to publish your first book or you're a seasoned author with an unfinished proposal languishing on your hard drive, The Book Proposal Book provides honest, empathetic, and invaluable advice on how to overcome common sticking points and get your book published. It also shows why, far from being merely a hurdle to clear, a well-conceived proposal can help lead to an outstanding book. Before Call of Duty, before World of Warcraft, before even Super Mario Bros., the video game industry exploded in the late 1970s with the advent of the video arcade. Leading the charge was Atari Inc., the creator of, among others, the iconic game Missile Command. The first game to double as a commentary on culture, Missile Command put the players' fingers on "the button,†? making them responsible for the fate of civilization in a no-win scenario, all for the price of a quarter. The game was marvel of modern culture, helping usher in both the age of the video game and the video game lifestyle. Its groundbreaking implications inspired a fanatical culture that persists to this day. As fascinating as the cultural reaction to Missile Command were the programmers behind it. Before the era of massive development teams and worship of figures like Steve Jobs, Atari was manufacturing arcade machines designed, written, and coded by individual designers. As earnings from their games entered the millions, these creators were celebrated as geniuses in their time; once dismissed as nerds and fanatics, they were now being interviewed for major publications, and partied like Wall Street traders. However, the toll on these programmers was high: developers worked 120-hour weeks, often opting to stay in the office for days on end while under a deadline. Missile Command creator David Theurer threw himself particularly fervently into his work, prompting not only declining health and a suffering relationship with his family, but frequent nightmares about nuclear annihilation. To truly tell the story from the inside, tech insider and writer Alex Rubens has interviewed numerous major figures from this time: Nolan Bushnell, founder of Atari; David Theurer, the creator of Missile Command; and Phil Klemmer, writer for the NBC series Chuck, who wrote an entire episode for the show about Missile Command and its mythical "kill screen.†? Taking readers back to the days of TaB cola, dot matrix printers, and digging through the couch for just one more quarter, Alex Rubens combines his knowledge of the tech industry and experience as a gaming journalist to conjure the wild silicon frontier of the 8-bit '80s. 8-Bit Apocalypse: The Untold Story of Atari's Missile Command offers the first in-depth, personal history of an era for which fans have a lot of nostalgia. Are you ready to turn your passion into a profitable business? The Nonfiction Book Publishing Plan is loaded with proven strategies, real-world examples, and fascinating interviews with successful authors who started from scratch just like you. In this content-rich book, you will learn how to: Identify profit opportunities from and around your book Set up a

legitimate and professional author-publisher business Write your manuscript faster than you thought possible Avoid mistakes new authors make and get your book published the right way Enlist beta readers, get endorsements from well-known authors, and generate book reviews Launch your book into the world with as much buzz as possible As nonfiction authors, publishers, and internet entrepreneurs with over three decades of combined industry experience, we understand your unique goals and challenges. We also have the experience to show you how to produce your nonfiction book in the most professional way possible, while you turn your passion into a profitable business. Whether you're writing self-development, business, memoir, how-to, spiritual, narrative, or other nonfiction book, this authoritative guide by experienced industry professionals will provide you with the solutions you need to achieve your publishing goals. The essential guide to successfully designing, conducting and reporting primatological research. Distilled wisdom from two publishing pros for every serious nonfiction author in search of big commercial success. Over 50,000 books are published in America each year, the vast majority nonfiction. Even so, many writers are stymied in getting their books published, never mind gaining significant attention for their ideas—and substantial sales. This is the book editors have been recommending to would-be authors. Filled with trade secrets, Thinking Like Your Editor explains: • why every proposal should ask and answer five key questions; • how to tailor academic writing to a general reader, without losing ideas or dumbing down your work; • how to write a proposal that editors cannot ignore; • why the most important chapter is your introduction; • why "simple structure, complex ideas" is the mantra for creating serious nonfiction; • why smart nonfiction editors regularly reject great writing but find new arguments irresistible. Whatever the topic, from history to business, science to philosophy, law, or gender studies, this book is vital to every serious nonfiction writer. In her most famous novel, The Mandarins, Simone de Beauvoir takes an unflinching look at Parisian intellectual society at the end of World War II. In fictionally relating the stories of those around her -- Jean-Paul Sartre, Albert Camus, Arthur Koestler, Nelson Algren -- de Beauvoir dissects the emotional and philosophical currents of her time. At once an engrossing drama and an intriguing political tale, The Mandarins is the emotional odyssey of a woman torn between her inner desires and her public life. "Much more than a roman a clef... a moving and engrossing novel." --New York Times Sign the contract...then write the book. The good news is that almost every nonfiction book published is sold by a proposal. In this comprehensive yet accessible guide, you will learn exactly what a proposal is, what it must contain, and how to pull yours together into an informative, persuasive selling package. Already a favorite for thousands of aspiring writers, this book has been revised and updated by Elizabeth Lyon to feature nearly two dozen actual proposals, plus: Choosing a topic based on current trends and competing titles · Drafting the perfect concept statement—daring agents and editors to reject you · Defining and targeting your readership—then connecting with them · Preparing a table of contents and chapter summaries · Submitting exciting and well-written sample chapters · Writing query letters · Devising a marketing plan that will excite agents and publishers An unconventional friendshipCould ruin their reputations... Respecting each other's desire for independence, Lord Henry Cary and writer Melissa Tayerner enjoy an uncomplicated friendship. Henry finds her amusing, intelligent company, but she's also an attractive woman, and he's alarmed to find lust sneaking in... Having always viewed marriage as a cold matter of convenience, Henry dare not risk their friendship with a proposal. Yet when their closeness sparks rumors, he might not have a choice! From Harlequin Historical: Your romantic escape to the past. Liberated Ladies Unconventional heiresses...full of big ambitions! Book 1: Least Likely to Marry a Duke Book 2: The Earl's Marriage Bargain Book 3: A Marquis in Want of a Wife Book 4: The Earl's Reluctant Proposal Book 5: A Proposal to Risk Their Friendship In this easy-to-use, concise, and thorough handbook, two veteran business professionals guide you through the entire proposal-writing process, from the initial contact through completion and follow-up. In their unique nine-step proposal-writing process, the authors demonstrate how even a first-time proposal writer can create a winning proposal. Throughout the book, you'll follow a case study of a proposal-writing team in action, and chapter checklists, summaries, and samples will keep you on time, on track, and on budget.

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