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Communication Human Communication: Pearson New International Edition  
Technical Communication Interplay Dynamics of Mass Communication:  
Media in Transition Technical Communication Interpersonal  
Communication Book The Interpersonal Communication Book  
Understanding Human Communication Human Communication  
Media/Impact: An Introduction to Mass Media Business Communication  
The Dynamics of Mass Communication Media & Culture Business  
Communication Unknown MIR Title ISE Business and Administrative  
Communication Interplay The Art of Public Speaking The Dynamics of  
Mass Communication Gendered Lives Business Data Communications and  
Networking Communicating at Work Understanding Human  
Communication Communicating in Small Groups Dynamics of Mass  
Communication: Media in Transition Business Communication Today The  
Media of Mass Communication Media & Culture Excellence in Business  
Communication The Law of Public Communication The Art of Public  
Speaking Lesikar's Business Communication Communicating in Small  
Groups Loose Leaf for Communicating at Work Communication and  
Community Business Communication Today Video Production  
Communication Technologies for Vehicles

Updated with the latest advances in the field, Jerry FitzGerald, Alan Dennis, and Alexandra Durcikova's 12th Edition of Business Data Communications and Networking, continues to provide the fundamental concepts and cutting-edge coverage of applications that students need to succeed in their careers. Authors FitzGerald, Dennis, and Durcikova have developed a foundation and balanced presentation from which new technologies and applications can be easily understood, evaluated, and compared. Well-known for its balanced approach to media industries and professions, Dynamics of Mass Communication offers a lively, thorough, and objective introduction for mass communication majors and non-majors alike. Dynamics of Mass Communication takes a comprehensive and balanced look at the changing world of mass media. Social media, 'apps' and the new media Goliaths are new and major themes of the 12th edition. Explore

how the traditional mass media are dealing with shrinking audiences, evaporating advertising revenue and increased competition from the Internet. The 12th edition brings students up-to-date on the latest developments in the media world including cyber-bullying; new media business models; e-book readers' affects on the traditional print publishing industry; online video sites such as YouTube and hulu.com.; the decoupling of advertising from media content, and much more.

Comprehensive and truly accessible, Technical Communication guides students through planning, drafting, and designing the documents that will matter in their professional lives. Known for his student-friendly voice and eye for technology trends, Mike Markel addresses the realities of the digital workplace through fresh samples and cases, practical writing advice, and a companion Web site — TechComm Web — that continues to set the standard with content developed and maintained by the author. The text is also available in a convenient, affordable e-book format. Well-written and well-researched by leading gender communication scholars Julia T. Wood and Natalie Fixmer-Oraiz, *GENDERED LIVES: COMMUNICATION, GENDER, & CULTURE*, 13th Edition, provides the latest theories, research and pragmatic information to help readers think critically about gender and society. The book demonstrates the multiple and often interactive ways a person's views of masculinity and femininity are shaped within contemporary culture. It offers balanced coverage of different sexes, genders and sexual orientations. Reflecting emerging trends and issues, the new edition includes expansive coverage of men's issues, an integrated emphasis on social media and a stronger focus on gender in the public sphere. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Lucas' "The Art of Public Speaking" is the leading public speaking textbook in the field. Whether a novice or an experienced speaker when beginning the course, every student will learn how to be a better public speaker through Lucas' clear explanations. Creative activities, vivid examples, annotated speech samples, and foundation of classic and contemporary rhetoric provide students a strong understanding of public speaking. When instructors teach from this textbook, they benefit from Lucas' Integrated Teaching Package. The Annotated Instructor's Edition and Instructor's Manual, both written by Steve Lucas, provide teaching tips and give outlines on how to use the various supplements. As a result, instructors are able to see various teaching examples, how to integrate technology, and analyses and discussion questions for video clips in class. The

Annotated Instructor's Edition, Instructor's Manual, Test Bank, CDs, videos, and other supplements provide instructors the tools needed to create a dynamic classroom. This edition has a supplement to meet the needs of online classes, *Teaching Public Speaking Online with The Art of Public Speaking*. From media history to today's rapid-fire changes, *MEDIA/IMPACT: AN INTRODUCTION TO MASS MEDIA*, 12th Edition takes you on a tour of the events, people, money, and technologies that have shaped the mass media industries. Known for its engaging writing style, currency, and visual appeal, the book thoroughly explores how today's mass media are converging as well as provides comprehensive coverage of the legal, ethical, social, and global issues facing the mass media industries every day. The twelfth edition focuses on convergence--how the mass media industries are intersecting to deliver content and how audiences are adapting to the new mass media marketplace. It also gives readers an insider's look at what it's like to work in each industry. In addition, it offers new coverage of digital delivery, net neutrality, media industry consolidation, social media, mobile media, and more. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

*Business and Administrative Communication* is flexible, specific, interesting, comprehensive, and up-to-date. The twelfth edition takes a situational approach to audience, purpose and context, empowering students to shape their messages appropriately for all channels and purposes. Flexible You choose the chapters and exercises that best fit your needs: in-class exercises, messages to revise, problems with hints, and cases presented as they would arise in the workplace. Many problems offer several options: small group discussions, individual writing, group writing, or oral presentations. Specific 12e retains specificity in its strategies, guidelines, and examples. It includes both annotated examples and paired good and bad examples. Interesting Anecdotes and examples from a variety of fields show business communication at work. Comprehensive 12e covers international communication, communicating across cultures, ethics, collaborative writing, organisational cultures, visuals and data displays, technology, and more. Assignments allow students to practice dealing with international audiences or coping with ethical dilemmas. Analyses of sample problems prepare students to succeed in assignments. *BAC Is Up-to-Date* The 12th edition of *BAC* incorporates the latest business communication research and cases. This best-selling textbook for introductory human communication courses places communication theory

within the context of everyday skills. In its fifth Canadian edition, *Interplay: The Process of Interpersonal Communication* offers an immersive approach to the study of communication that foregrounds usefulness, readability, and student engagement. With up-to-date scholarship, case studies, and real-world examples, *Interplay* emphasizes the shifting dimensions of interaction made possible by social media and changing communication norms. *Interplay* is attentive to the ways in which communication practices shape and are shaped by culture, gender, and context; with extensive pedagogy integrated into its chapters, the book encourages readers to apply its insights to their own lives and relationships both within and beyond the classroom. Updated to reflect new developments through 2019, the tenth edition of *The Law of Public Communication* provides an overview of communication and media law that includes the most current legal developments. It explains the laws affecting the daily work of writers, broadcasters, PR practitioners, photographers, and other public communicators. By providing statutes and cases in an accessible manner, even to students studying law for the first time, the authors ensure that students will acquire a firm grasp of the legal issues affecting the media. This new edition features color photos, as well as breakout boxes that apply the book's principles to daily life. The new case studies discussed often reflect new technologies and professional practices, including hot topics such as cyber bullying, drones, government surveillance, campaign financing, advertising, and digital libel. *The Law of Public Communication* is an ideal core textbook for undergraduate and graduate courses in communication law and mass media law. A downloadable test bank is available for instructors at [www.routledge.com/9780367353094](http://www.routledge.com/9780367353094). The #1 introduction to mass communication text, *Media & Culture: Mass Communication in a Digital Age*, is at the forefront of the ever-changing world of this dynamic course, addressing the most current issues of our time—including the proliferation of fake news, the #metoo movement, the use and abuse of social media platforms, consumer privacy, and the role media plays in our democracy. The Twelfth Edition of *Media & Culture* digs deeper than ever before into the worldwide reach and ethical implications of today's media by highlighting global issues, such as foreign interference in social media and the effect of international box office revenue on decisions made by the domestic film industry, and ethical considerations, such as the fight against sexual harassment across the media industries and the coverage of recent mass shootings, throughout each chapter. This is an exciting and

tumultuous time in the media. Developing an understanding of mass communication and becoming a critical consumer of the media is vitally important, especially now as the media are under siege and the lines between fact and fiction are being continuously blurred. Media & Culture reaches students where they are and puts the media industries into perspective historically and culturally, helping them to become more informed citizens who use critical thinking and media literacy skills in their daily lives, even as they are bombarded by information, in a variety of ways and via a variety of media. The Twelfth Edition of Media & Culture digs deeper than ever before into the worldwide reach and ethical implications of today's media by highlighting global issues, such as foreign interference in social media; augmented reality gaming around the world; the effect of international box office revenue on decisions made by the domestic film industry; newspaper and television consumption around the globe; China's dominant media corporations; new bias around the globe; and international media research; and ethical considerations such as the coverage of recent mass shootings; #MeToo and the fight against sexual harassment across the media industries; gender problems in digital gaming; breaking through Hollywood's race barrier; contemporary politics reviving interest in classic novels; and public relations and "alternative facts".

Learn to Write Business Messages Quickly and Easily with the Three-Step Process You will learn to write business messages quickly, easily, and effectively with the exclusive Bovee/Thill/Schatzman three-step process: planning, writing, and completing business messages. When you use a process, you move toward a particular result, and this text's three-step process helps you get better results than you would get with any other business communication textbook. Students and instructors alike will appreciate how this practical, three-step strategy provides a solid foundation for solving communication problems and creating well-crafted business messages. The three-step process is fully integrated throughout the book. It is introduced and explained in detail in chapters 4-6, just before the specific types of business messages are discussed. Then the three-step process is applied to short messages (letters, memos, and e-mail) in chapters 7-9, to reports and proposals in chapters 12-14, to speeches and oral presentations in chapters 15-16, and to employment messages in chapters 17-18.

\*Planning \*Analyze Study your purpose, lay out your writing schedule, and then profile your audience. your audience. \*Analyze Study your purpose, lay out your writing schedule, and then profile your audience. \*Writing \*Organize Define your main ideas, limit the scope, group

your points, and choose the direct or indirect approach. \*Compose Control your style through level of formality and conversational tone. Choose your words carefully so that you can create effective sentences and paragraphs. \*Completing \*Revise Evaluate content and review readability, editing, and rewriting for clarity and conciseness. \*Produce Use effective design elements and suitable delivery methods. \*Proofread Review for errors in layout, spelling, and mechanics. This text provides dozens of superb examples of the finished product, including documents from such well-known companies as Krispy Kreme Doughnuts, Ace Hardware, Target, Office Depot, PetSmart, and Carnival Cruise Lines, to name just a few. Many documents are accompanied by a graphic describing how the three-step process is applied, and all include annotations in the margins that discuss precisely how to apply the principles presented in the text. reasons that Business Communication Today is the most successful business communication textbook published in the past 50 years. For undergraduate courses in business communication. Develops Professional Communication Skills Following in the wake of the digital revolution and the advent of social media, business communication has been hit by yet another revolutionary change: the rise of mobile communication. In this Twelfth Edition of Bove and Thill's Excellence in Business Communication , the most significant and recent technology-related changes affecting the business world are thoroughly discussed. Not to be forgotten, the text continues to emphasize fundamental skills and principles, including the importance of writing, listening, presenting, and other components of business communication. Featuring practical advice, time-tested processes, and real-world examples, Excellence in Business Communication is the premier text for honing and developing essential communication skills. Also Available with MyBCommLab(R) This title is also available with MyBCommLab--an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. NOTE: You are purchasing a standalone product; MyBCommLab does not come packaged with this content. If you would like to purchase both the physical text and MyBCommLab search for: 0134472438 / 9780134472430 Excellence in Business Communication Plus MyBCommLab with Pearson eText -- Access Card Package Package consists of: 0134319052 / 9780134319056 Excellence in Business

Communication 0134390113 / 9780134390116 MyBCommLab with Pearson eText -- Access Card -- for Excellence in Business Communication This distinctive volume combines synthetic theoretical essays and reports of original research to address the interrelations of communication and community in a wide variety of settings. Chapters address interpersonal conversation and communal relationships; journalism organizations and political reporting; media use and community participation; communication styles and alternative organizations; and computer networks and community building; among other topics. The contents offer synthetic literature reviews, philosophical essays, reports of original research, theory development, and criticism. While varying in theoretical perspective and research focus, each of the chapters also provides its own approach to the practice of communication and community. In this way, the book provides a recurrent thematic emphasis on the pragmatic consequences of theory and research for the activities of communication and living together in communities. Taken as a whole, this collection illustrates that communication and community cannot be adequately analyzed in any context without considering other contexts, other levels of analysis, and other media and modes of communication. As such, it provides important insights for scholars, students, educators, and researchers concerned with communication across the full range of contexts, media, and modes. Rev. ed. of: *Media and culture*. 2nd ed. c2000. Includes bibliographical references (p. 575-582) and index. *Communicating at Work* provides students with strategies that are rooted in current research and real-world best practices. With *Communicating at Work*, students will gain the tools they need to make informed and ethical decisions in face-to-face and virtual environments and to master practical skills and competencies necessary for succeeding and maintaining balance in today's business world. Updates throughout the twelfth edition reflect the rapidly changing landscape of professional communication influenced by the visibility and connectedness of the mobile revolution. For courses in Introduction to Mass Communication Help students see the impact of the media upon society and our daily lives *The Media of Mass Communication* encourages students to explore the latest economic, technological, cultural, and political shifts in media through a historical context. Author John Vivian prompts students to analyze ongoing transformations in mass media, examining the various ways in which it impacts the world as they hone their media literacy skills. The Twelfth Edition offers updated coverage of new trends in the field and the impact of social media, ensuring a

contemporary learning experience for students. NOTE: This ISBN is for a Pearson Books a la Carte edition: a convenient, three-hole-punched, loose-leaf text. In addition to the flexibility offered by this format, Books a la Carte editions offer students great value, as they cost significantly less than a bound textbook. The Media of Mass Communication, Twelfth Edition is also available via Revel(tm), an interactive learning environment that enables students to read, practice, and study in one continuous experience. You can also purchase a loose-leaf print reference to complement Revel The Media of Mass Communication . This is optional. This print textbook is available for students to rent for their classes. The Pearson print rental program provides students with affordable access to learning materials, so they come to class ready to succeed. For courses in Small-group Communication A balanced overview of small group communication theories and applications Communicating in Small Groups: Principles and Practices provides a comprehensive yet focused compendium of the latest thinking about group and team communication. Synthesizing coverage of principles and real-world applications, authors Steven Beebe and John Masterson help students enhance their performance in groups and teams, while giving them insight into why group and team members communicate as they do. The 12th Edition offers updated research and examples as well as enhanced coverage of contemporary virtual communication skills. For over forty years, Theories of Human Communication has facilitated the understanding of the theories that define the discipline of communication. The authors present a comprehensive summary of major communication theories, current research, extensions, and applications in a thoughtfully organized and engaging style. Part I of the extensively updated twelfth edition sets the stage for how to think about and study communication. The first chapter establishes the foundations of communication theory. The next chapter reviews four frameworks for organizing the theories and their contributions to the nature of inquiry. Part II covers theories centered around the communicator, message, medium, and communication with the nonhuman. Part III addresses theories related to communication contexts—relationship, group, organization, health, culture, and society. “From the Source” contributions from theorists provide insight into the inspirations, motivations, and goals behind the theories. Online instructor’s resource materials include sample syllabi, key terms, exam questions, and text graphics. The theories include those important for their continuing influence in the field as well as emerging theories that encourage thinking about issues in new ways. For a reasonable price,



readers are able to explore the patterns, trends, trajectories, and intricacies of the landscape of communication theory and will have an invaluable resource for future reference. For undergraduate business communication courses Learn Business Communication Skills by Example Students need to have excellent, effective, and practical business communication skills in order to succeed in today's business world. Excellence in Business Communication delivers an abundance of the most realistic model documents and tools, helping students learn business communication skills by example. Technology, globalization, and other forces have dramatically changed the practice of business communication in recent years. The Eleventh Edition offers in-depth coverage of new and emerging media skills and concepts, as well as chapter-opening vignettes, figures, and communication cases that expose students to professional use of social media and other new technologies. MyBCommLab for Excellence in Business Communication is a total learning package. MyBCommLab is the online study tool that helps you transform business communication students into polished professionals, ready to tackle the rigors of today's business landscape. It helps students better prepare for class, quizzes, and exams--resulting in better performance in the course--and provides educators a dynamic set of tools for gauging individual and class progress. This program will provide a better teaching and learning experience--for you and your students. Here's how: Personalize Learning with MyBCommLab: Inspire the exchange of new ideas and foster intriguing discussions with the abundant resources found in MyBCommLab. Help Students Apply Knowledge from the Text to the Real World: Cases give students the opportunity to solve real-world communication challenges. Promote Active Learning and Stimulate Critical Thinking: Examples, exercises and activities help students practice vital skills and put knowledge to immediate use. Offer the Latest Information on Today's Hottest Topics and Trends: In-depth coverage of new and emerging media skills and concepts, as well as chapter-opening vignettes, figures, and communication cases that expose students to professional use of social media and other new technologies. Note: You are purchasing a standalone product; MyBCommLab does not come packaged with this content. If you would like to purchase both the physical text and MyBCommLab search for ISBN-10: 0133806871/ISBN-13: 9780133806878. That package includes ISBN-10: 0133544176/ISBN-13: 9780133544176 and ISBN-10: 0133545814/ISBN-13: 9780133545814. MyBCommLab is not a self-paced technology and should only be purchased when required by an instructor.

Directed primarily toward college/university students, this text also provides practical content to current and aspiring industry professionals. Bovée/Thill provides real-world training for the business world of today and tomorrow. The field's leading text for more than two decades, *Business Communication Today* continues to provide the cutting-edge coverage that readers can count on to prepare them for real business practice. This edition includes up-to-date coverage of the social communication model that's redefining business communication and reshaping the relationships between companies and their stakeholders. Note: This is the standalone book, if you want the book/access code order the ISBN below: 0133131114 / 9780133131116 *Business Communication Today Plus MyBCommLab with Pearson eText -- Access Card Package* consists of: 0132971291 / 9780132971294 *Business Communication Today* 0132992191 / 9780132992190 *MyBCommLab with Pearson eText -- Access Card -- for Business Communication Today* The 11th edition of *Communicating at Work* enhances the strategic approach, real-world practicality, and reader-friendly voice that have made this text the market leader for three decades. On every page, students learn how to communicate in ways that enhance their own career success and help their organization operate effectively. This edition retains the hallmark features that have been praised by faculty and students--a strong emphasis on ethical communication and cultural diversity, discussions of evolving communication technologies, and self-assessment tools--while incorporating important updates and groundbreaking digital teaching and learning tools to help students better connect to the course material and apply it to real world business situations. This edition features the exact same content as the traditional text in a convenient, three-hole-punched, loose-leaf version. Books à la Carte also offer a great value for your students--this format costs significantly less than a new textbook. Updated in a new 12th edition, *Human Communication: The Basic Course* surveys the broad field of human communication, giving attention to theory, research, and skill development. This book provides an in-depth look at the concepts, principles, and skills of human communication, emphasizing public speaking, interpersonal communication, and small group communication. *The Art of Public Speaking* personalizes learning for every student no matter whom they are or where they are, ensuring that they come to your public speaking class confident, prepared with the principle foundations, and ready to participate in your teaching and coaching. *Connect* is the only integrated learning system that empowers students by continuously adapting to deliver

precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective. This book constitutes the proceedings of the 12th International Workshop on Communication Technologies for Vehicles, Nets4Cars/Nets4Trains/Nets4Aircraft 2017, held in Toulouse, France, in May 2017. The 12 full papers presented together with 2 demo papers in this volume were carefully reviewed and selected from 16 submissions. The volume features contributions in the theory or practice of intelligent transportation systems (ITS) and communication technologies for: Vehicles on road: e.g. cars, trucks and buses; Air: e.g. aircraft and unmanned aerial vehicles; and Rail: e.g. trains, metros and trams. This popular book introduces readers to the operations underlying video production. It provides thorough coverage of the theory readers need to know, balancing complexity with practical "how-to" information about detailed subjects, and it does so in a concise, conversational style. The authors have incorporated the major changes that have occurred in recent years; further increased the emphasis on digital, non-linear video production; updated and expanded information on mobile technologies; and added more than 25 new or updated figures. The subtitle remains "disciplines and techniques" because the book's focus continues to be on the fact that students need those foundations in order to be successful in video production, no matter where they may end up. Its affordable, student-friendly price, companion website, and print book and ebook options add to this book's practical nature. An introduction to the field of mass communication, covering all the major media, from books, magazines and newspapers, to radio, film, TV, cable and the new technologies. Illustrated with examples and anecdotes, the book explores international communication and career opportunities in the media. Updated in its 13th edition, Joseph Devito's *The Interpersonal Communication Book* provides a highly interactive presentation of the theory, research, and skills of interpersonal communication with integrated discussions of diversity, ethics, workplace issues, face-to-face and computer-mediated communication and a new focus on the concept of choice in communication. This thirteenth edition presents a comprehensive view of the theory and research in interpersonal communication and, at the same time, guides readers to improve a wide range of interpersonal skills. The text emphasizes how to choose among those skills and make effective communication choices in a variety of personal, social, and workplace relationships. *The Interpersonal Communication Book* provides a highly interactive presentation of the theory, research, and skills of interpersonal

communication with integrated discussions of diversity, ethics, workplace issues, face-to-face and computer-mediated communication and the "dark side" of interpersonal communication. Recognized for its ability to help readers understand the crucial connection between theory and practice, this twelfth edition presents a comprehensive view of the theory and research in interpersonal communication and, at the same time, guides the reader to improve a wide range of interpersonal skills. The text emphasizes how to choose among those skills and make effective communication choices in a variety of personal, social, and workplace relationships. Superior coverage of cultural diversity, ethics, interpersonal communication in the workplace, and the integration of face-to-face and computer-mediated communication make The Interpersonal Communication Book the best choice for preparing to communicate successfully in today's world. This book helps you make the leap from writing in college to writing in workplace settings. Full of clear, practical advice and real-world examples from a range of sources, this text helps you develop the kinds of writing processes and documents that you'll encounter on the job. -- Provided by publisher.

**Human Communication: The Basic Course** surveys the broad field of human communication, giving attention to theory, research, and skill development. This Twelfth Edition provides an in-depth look at the concepts and principles of human communication, emphasizing public speaking, interpersonal communication, and small group communication. Designed to allow flexibility in teaching approaches, Human Communication: The Basic Course offers instructors a wide range of topics to discuss and apply to real-world experiences. This best-selling textbook for introductory human communication courses places communication theory within the context of everyday skills. **ALERT:** Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Access codes Access

codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. -- Balances the principles of small group communication with real world applications With an emphasis on real world examples, technology, and ethical collaboration, *Communicating in Small Groups: Principles and Practices* helps readers enhance their performance in groups and teams, while giving them insight into why group and team members communicate as they do. MySearchLab is a part of the Beebe/Masterson program. Research and writing tools, including access to academic journals, help students understand critical thinking in even greater depth. To provide students with flexibility, students can download the eText to a tablet using the free Pearson eText app.

0133815617 / 9780133815610 *Communicating in Small Groups: Principles and Practices Plus MySearchLab with eText -- Access Card Package* Package consists of: 0205239927 / 9780205239924 *MySearchLab with Pearson eText -- Valuepack Access Card* 020598083X / 9780205980833

*Communicating in Small Groups: Principles and Practices* Now in a new edition, *Interplay: The Process of Interpersonal Communication* provides a comprehensive and engaging introduction to communication in interpersonal relationships. Based on an extensive body of scholarship, *Interplay* cites more than 1,000 sources--30% of which are new to the ninth edition--and provides a variety of thought-provoking photos, sidebars, and cartoons that illustrate key points in the text and connect them to everyday life and popular culture. The ninth edition is updated and revised throughout to help make material more clear and useful to students. It provides new information on how people manage their identities on the Internet, how people interpret language in everyday situations, reasons for defensiveness, the role of physical appearance in relational communication, and how technology and gender affect different types of interaction. In addition, the text expands coverage of emotional expression, and extends its balance treatment of gender influences, self-disclosure, and methods of managing privacy in personal relationships.

FEATURES OF THE NINTH EDITION .New-Part IV: Contexts of Interpersonal Communication focuses on some of the most important circumstances that surround human interaction. Dedicated chapters focus on culture (Chapter 12), and work and family (all-new Chapter 13). Each chapter provides context-specific guidelines for communicating effectively. .New-Self-Assessment Instruments in each chapter allow students to analyze their current communication behavior and its consequences. The behaviors

discussed include listening styles, expressing emotions, self-disclosure, and ways to handle aggression. .Updated-Film Clips at the end of each chapter profile recent feature films-including About a Boy (intimacy and self-disclosure), Ghost World (defensiveness), and Life as a House (the role of touch in relationships)-that illustrate communication concepts from the text. .Updated-Focus on Research sidebars highlight scholarship that students will find interesting and useful. New profiles address a diverse array of topics, such as the many interpretations of "flaming" in e-mail messages and expressions of intimacy between fathers and sons. .Updated-The Interplay website: [www.oup.com/us/highered/interplay](http://www.oup.com/us/highered/interplay) features a wealth of resources on theories, concepts, and skills addressed in the text. The website includes a section titled "Now Playing" that contains reviews of recent films that illustrate communication concepts covered in the text. Other ancillaries include an updated and expanded instructor's manual and a computerized test bank. Interplay: The Process of Interpersonal Communication, 9/e is ideal for freshman and sophomore courses in communication, speech communication, and interpersonal communication." Business Communication: Making Connections in a Digital World, 12/e by Lesikar, Flatley, and Rentz provides both student and instructor with all the tools needed to navigate through the complexity of the modern business communication environment. At their disposal, teachers have access to an online Tools & Techniques Blog that continually keeps them abreast of the latest research and developments in the field while providing a host of teaching materials. Business Communication attends to the dynamic, fast-paced, and ever-changing means by which business communication occurs by being the most technologically current and pedagogically effective books in the field. It has realistic examples that are both consumer-and business-oriented. "[This book] shows how scholarship, research, and theory can introduce you to communication and help you understand your own relationships in everyday life."--From book jacket.

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