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The Ultimate Book Guide *The Ultimate Guide to Dropshipping* *The Ultimate Guide to Friends (the One That's 100% Unofficial)* Esports: the Ultimate Guide **Ultimate Guide to YouTube for Business** Think for Yourself The Book on Writing Ultimate Guide to Amazon Advertising Tools *Ultimate Guide to Google AdWords* **Ultimate Guide to LinkedIn for Business** Ultimate Guide to Local Business Marketing *Ultimate Bible Guide* *The Ultimate Guide to Numerology* *The Ultimate Guide to Crystal Grids* Soccer *Ultimate Guide to Instagram for Business* *The Ultimate Guide to Paper Airplanes* Ultimate Guide to Social Media Marketing **Drones** **The Ultimate Guide to Video Game Writing and Design** *The Ultimate Guide to Sport Event Management and Marketing* **NES Classic: The Ultimate Guide to The Legend of Zelda** The Ultimate Guide to SAT Grammar *The Ultimate Guide for Student Product Development and Evaluation* **The Ultimate Guide to Grappling** The Ultimate Guide to TikTok (100% Unofficial) **Well Played Batman** **The Ultimate Guide New Edition** **The Ultimate Teen Book Guide** **The Ultimate Guide to Old-Fashioned Country Skills** **The Science of Communicating Science** The Ultimate Guide to CBD **The Ultimate Guide to the Daniel Fast** *Pink Panther* **The Ultimate Guide to Crystals & Stones** **The Ultimate Guide to West Michigan Lighthouses** Ultimate Guide to Optimizing Your Website **The Art of Perspective**

"An in-depth, insider's guide to the fastest-growing sport on the face of the planet: esports! From ESPN to the biggest sporting arenas in the world, esports has officially arrived as the hottest new form of athletic competition. This ultimate insider's guide will introduce gamers to the world of esports from little league to stadium-filling championships, including a deep dive into all the top games, leagues, players, and

more."-- " ... More than 30 years' worth of instructional essays and interviews collected from the Black belt archives"--Page 4 of cover Reel in the Profits with YouTube YouTube delivers more than a billion minutes of streaming content to 1.3 billion active users every day. That's equivalent to one-third of all internet users and at least a billion reasons to start creating videos that promote your business, brand, products, and services today. Entrepreneur Magazine's Ultimate Guide to YouTube for Business is the video marketing blueprint you need to create videos that educate, entertain, and inspire viewers to take action. You'll learn how to plan, edit, promote, and share your videos with the public, as well as how to leverage YouTube's tools to help spotlight your business and your products without spending a fortune. From video production to promotion, this guide shares the battle-tested strategies and tried-and-true advice from successful YouTube experts to help you: Set up your channel and become a YouTube Partner to start monetizing your videos Create a virtual community that uses and loves your products Cater your videos to your target audience at every stage—pre-production, production, post-production, and promotion Drive traffic to your channel, website, or social media with optimized video titles, tags, playlists, and more Promote your YouTube videos using Facebook, Twitter, Google+, and other social sites Make a video go viral with the help of blogs, websites, and other online resources Find out what a YouTube channel can do for you as you learn to create your channel, leverage it as a marketing tool, and maximize your return on investment. "A complete walk-through of all 66 books of the Bible -- photos, maps, charts, timelines" -- cover. Revised edition of the author's Ultimate guide to search engine optimization. Perfect for the novice and advanced grid practitioner alike, this beautiful guide features more than 50 grids designed by one of the world's leading crystal experts, Judy Hall. - from

back cover. This is the ultimate guide to TikTok, just #foryou! From crazy challenges and dynamic duets to daring dance moves and lip-sync legends, discover the TikTok stars that make your day. Uncover all the inside info on @charlidamelio, @lilhuddy, @avani and amazing TikTok stars you should be watching RIGHT NOW. With details of their star style, their best videos, their lives outside of the app and other must-know facts, this is the ultimate insider book for everyone obsessed with all things TikTok. Packed with profiles, quizzes, fill-in fun and loads of top tips for creating your own videos, from the perfect camera angle to the best background. Be inspired to create and share your very own TikTok style - it's your time to shine! Traces Batman's entire career, with full details of his incredible adventures and battles, his allies, loves, and formidable array of enemies. DC's Dark Knight first emerged from the shadows in the pages of Detective Comics in 1939, when young Bruce Wayne vowed to avenge his parents' murder and fight for justice in crime-ridden, corrupt Gotham City. Includes information on the Dark Knight, including how he was created and evolved over the decades, this in-world celebration of DC's most popular Super Hero explores his motives and drives, his incredible array of weapons and vehicles, his "family" of allies, and his formidable rogues gallery, including The Joker, Catwoman, Harley Quinn, The Riddler, Penguin, Bane, Scarecrow, Killer Croc, and many more. This definitive volume brings Batman's thrilling story right up to date with full details of his exploits in recent DC storylines such as Rebirth, Dark Nights: Metal and Dark Nights: Death Metal. Featuring a detailed timeline of key events in the life of Bruce Wayne aka Batman, Batman: The Ultimate Guide is packed with spectacular full-color artwork from the original comics and is a dream purchase for the Dark Knight's legion of fans all over the world. Whether you are breaking into the field of sport event management and marketing or you're an established professional on your way up, this book is the most comprehensive guide to the hundreds of issues, activities, and responsibilities connected with making any sport event a success. Wishing you could sit down for a coffee in Central Perk with Rachel Green, Ross Geller, Phoebe Buffay, Monica Geller and Chandler Bing and

become a part of the cast of the Friends TV show? Then The Ultimate Guide to Friends is your must-have, 100% unofficial companion to the hit 90's TV show. The perfect addition to your growing collection of Friends merchandise, featuring all ten seasons, character profiles, Chick and Duck, category awards, Smelly Cat, the Holiday Armadillo, guest stars and endless Friends facts, The Ultimate Guide to Friends is packed with content for Friends fans. Test your TV show knowledge and see if you are a true Friends fan. What is Chandler Bing's job? & Well, you'll find the answer to this question and much, much more in The Ultimate Guide to Friends: The One That's Unofficial! Friends celebrated its 25th anniversary on TV in 2019 and the iconic TV show is more popular than ever. Friends perfected the sitcom formula in a way that has never been repeated, with equal parts heart and laughs, but which seasons are the best? What are the must-see classic episodes? Who said the funniest lines and wore the absolute worst clothes? Cough - Phoebe. This fact-filled, secret-packed celebration of 236 episodes of TV joy is the perfect viewing companion for all your Friends binge needs, unlike, say, Marcel. The Ultimate Guide to Friends has all you need to know - whether you're a new fan or an old pal. Could this book BE any more essential? No. The answer is no. Think you have mastered The Legend Of Zelda Think again! It's Dangerous to go alone. Take this... This unofficial guide as over 150 pages of everything you need to know to become the hero that saves Hyrule. Find every heart piece, secret caves and detailed strategies on how to beat each boss in every dungeon. This is the game that started it all! Not only is this the first game in this legendary franchise but this game is the reason we can save our progress in video games today! Yes, it's all because of the original Legend Of Zelda. Take a look inside this guide and you will be getting a brief history on this game, what made it so popular and the impact it had on the gaming world. It doesn't matter if you play it on the NES Classic or the original NES, this game is a favorite on everybody's list. First time players or longtime masters will LOVE this guide! Inside get the best tips on: What items to collect before heading into the first dungeon Detailed maps for each dungeon and were all the special items are How to find hidden caves

throughout Hyrule Multiple maps of the Overworld with hidden locations and items marked Maps for BOTH the first and second quest The best and fastest way to defeat all the bosses including Ganon! And More Don't delay, BUY THIS GUIDE today and discover some of the best secrets that The Legend Of Zelda has to offer! Create Focused Social Media Campaigns Tailored to Your Business Ultimate Guide to Social Media Marketing takes readers through a 360-degree perspective of social media marketing in businesses, from strategy to tactics, from organic to paid, from B2B to B2C, encompassing all of the current networks. Topics include: Why businesses need to embrace social media marketing Understanding today's social networks from big ones like Facebook and YouTube to emerging platforms Learning how to craft your business's social media strategy using today's formats How to leverage images and video in your social media outreach Leveraging chat bots, paid social media, and influencer marketing Building your business social marketing team Measure your social media outreach progress and improve your performance over time Whether you're a suburbanite looking to live more simply or a die-hard homesteader interested in taking your garden to the next level, this guide is packed with step-by-step instructions, useful tips, vintage photographs and illustrations, and time-honored wisdom—creating one of the most comprehensive books on country skills available. This book is compiled of tested and practical experience passed down from generations of farmers and homesteaders. Here readers can learn about: Creating a vegetable garden Canning and preserving Keeping poultry Soap making Natural medicine Bridge building Farm mechanics Crop rotation Cattle and dairying The basics of beekeeping Foraging for wild food Fertilizing, soils, drainage, and irrigation Building a barn And much, much more! Success comes to the person who works the most efficiently—not simply the person who works the hardest. Learn invaluable advice and tips for how to create a sustainable lifestyle and live off the land. Follow the Pink Panther's every move over the years with this ultimate guide to everything Pink. Whether you want to know about his most popular cartoons or his evolving style, the guide features stills from Pink Panther's blockbuster movies with all

his friends including the Little Man, Ant and Aardvark and Inspector Clouseau. The coolest cartoon character of all time is back "This timely book is perfect for every brand or product marketer who wants to fully leverage the Amazon platform—both for sales and brand exposure. Timothy's practical step-by-step advice is simple to follow and put into practice." —Steve Fisher, team lead, retail marketing, Lenovo "This book should be called the Ultimate Guide to Amazon because it's so much more than just advertising. It's really about building your brand on Amazon. Timothy is able to walk someone through how to do this step-by-step. It was easy to follow. I really enjoyed it." —Michelle Reed, senior vice president, Perry Ellis International Expand Your Brand Online and Offline with Amazon Advertising Amazon is where consumers search, learn about, and shop for your products (whether from you or another seller). And with 310 million active users and counting, this is the ecommerce platform you can't afford to ignore. Amazon advertising and customer growth expert Timothy P. Seward shares nearly two decades of expertise in retail and ecommerce to lift the veil on doing business on Amazon. Seward shows you how to build an aggressive, streamlined advertising campaign, increase your search visibility, consistently capture consumer demand, and accelerate new product sales without big-budget national ad campaigns. You'll learn how to: Determine if Vendor Central or Seller Central is right for your brand Capture new customers through Sponsored Product Campaigns Apply the five essential elements of a high-quality product detail page Establish metrics, evaluate performance against keyword types, and perform competitive analyses Add negative keywords that can benefit your advertising campaigns Apply Amazon's secret formula for long-term winning The third edition of The Ultimate Guide to SAT Grammar provides comprehensive coverage of all the grammar and rhetoric tested on the redesigned SAT multiple choice Writing section. Dozens of exercises help students move from studying concepts individually to applying their skills in a passage-based context. Includes complete indices of College Board/Khan Academy questions, arranged both by category and by test. This book is intended to be used in conjunction

with the Official College Board Guide, 3rd Ed. and with the Ultimate Guide to SAT(r) Grammar Workbook, 3rd Ed. (<http://www.amazon.com/Edition-Ultimate-Grammar-Workbook-Volume/dp/1518794106>). Errata p. 63, Last paragraph before the sample question should read, "As a result, incorrect answers to register questions will typically be either too casual and slangy or excessively formal, whereas correct answers will be somewhere in the middle." p. 56, question 5.3: answers should read as follows: A) NO CHANGE B) unnaturally, C) unnaturally and D) DELETE the underlined portion. p. 88, question 5.1: A p. 119, question 3.2: A p. 120, question 4.2, answers should read as follows: A) NO CHANGE (himself, but the first manufacturers who inspected them,) B) himself, but the first manufacturers, who inspected them, C) himself, but the first manufacturers, who inspected them D) himself; however, the first manufacturers who inspected them p. 156, question 10.1, answers should read as follows: A) NO CHANGE B) groups' members C) groups, members D) groups members, Provides step-by-step instructions for folding thirty-five paper airplanes. "This guide will teach you everything you need to know to get your own business off the ground while avoiding the costly mistakes that can kill new dropshipping ventures. We will discuss everything from the dropshipping fundamentals to how to operate a dropshipping business and deal with the problems that arise."--Back cover. "Featuring over 500 entries on tools categorized by function, Compendium of Tools is a celebration of home improvement and skilled craftwork. The book covers a variety of tools used by amateurs, both hand tools and power tools, and offers some background information, interesting history, care tips, advice on what projects they are best for, and suggestions of other similar tools to consider adding to a collection. With detailed entries and illustrations, the book is packed with wisdom that is as inspirational as it is practical"--A fun and educational title teaches children everything they need to know to get ready for soccer season--from learning basic rules and finding local organizations to exploring the history and players of the sport. Simultaneous. Introduce your students to the wonderfully creative products found in The Ultimate Guide for Student Product Development

and Evaluation! This book offers a step-by-step introduction to confidently using creative products in your classroom. The authors offer ideas for integrating products into your existing curriculum, ways to help students plan and create their products, and easy and effective evaluation strategies. The book also offers many strategies for making sure that your students' hard work is noticed by other students, parents, and community members. With descriptions and evaluation criteria for more than 45 creative products, from dioramas to scripts and musical performances, the possibilities for displaying your knowledge and ideas through original products are limitless. Of course, what would The Ultimate Guide be without the ultimate student product planner? This reproducible student planner takes your students step-by-step through every phase of the product development process. A sure hit with students who tend to wait until the last minute, the student planner is a perfect cure for the chronic procrastinator. Filled with more than 250 pages of creative product ideas, suggested evaluation methods, and common sense teaching advice, this book promises to bring learning to life in your classroom! Book jacket. Are you wishing you knew how to better communicate science, without having to read several hundred academic papers and books on the topic? Luckily Dr Craig Cormick has done this for you! This highly readable and entertaining book distils best practice research on science communication into accessible chapters, supported by case studies and examples. With practical advice on everything from messages and metaphors to metrics and ethics, you will learn what the public think about science and why, and how to shape scientific research into a story that will influence beliefs, behaviours and policies. Covering such genres as fantasy, horror, chick lit, graphic novels, sci-fi, and mystery, an all-encompassing, must-have resource profiles more than 700 of the best books for teens, from the classics to the latest bestsellers. Simultaneous. Covering the latest breaking news in Google AdWords, the fifth edition introduces revised, expanded and new chapters covering Enhanced Campaigns, Google AdWord's Express, Google's Product Listing Ads, and the introduction to Google's Universal Analytics. Nuances in Big Data advertising are also revealed and expanded sections

and necessary updates have been added throughout. Updates specific to this edition include: Powerful bidding strategies using remarketing lists for search ads New ad extension features Automation capabilities using AdWords scripts Bonus Online Content that includes links to dozens of resources and tutorials covering: registering a domain name, setting up a website, selecting an email service, choosing a shopping cart service, finding products to sell, and starting up an Google AdWords account Readers are given the latest information paired with current screenshots, fresh examples, and new techniques. Coached by AdWords experts Perry Marshall, Mike Rhodes, and Bryan Todd advertisers learn how to build an aggressive, streamlined AdWords campaign proven to increase their search engine visibility, consistently capture clicks, double their website traffic, and increase their sales. Whether a current advertiser or new to AdWords, this guide is a necessary handbook.

- Authors are top game designers
- Aspiring game writers and designers must have this complete bible

There are other books about creating video games out there. Sure, they cover the basics. But *The Ultimate Guide to Video Game Writing and Design* goes way beyond the basics. The authors, top game designers, focus on creating games that are an involving, emotional experience for the gamer. Topics include integrating story into the game, writing the game script, putting together the game bible, creating the design document, and working on original intellectual property versus working with licenses. Finally, there's complete information on how to present a visionary new idea to developers and publishers. Got game? Get *The Ultimate Guide to Video Game Writing and Design*. From selecting, to flying and maintaining your first drone: This book will show you everything you need to know to get started with your first drone! You will learn: The drone-anatomy How to choose the right drone How to fly your drone (including some cool tricks!) How to maintain your drone And much more! This book is your gateway to the fun (and the learning) that awaits! And it will keep you safe in the skies, too. Discover new ways to live a healthy life by incorporating cannabidiol (CBD) into your daily routines. Whether you are seeking information on making your own CBD self-care products, how to cook with CBD, or how

to administer CBD to your pet, this book makes for the perfect introduction. In *The Ultimate Guide to CBD*, you'll start by learning the basics—including the most current science in the field of CBD research. Since there are many ways to use cannabidiol, you'll also learn the differences between each application, with a detailed look at CBD oils, flower, ready-made beverages, tinctures, isolates, concentrates, capsules, salves, balms, face oil, vaping, and more. A discussion on homemade versus professional-made products is included, along with tips on how to pick a trustworthy brand. In the chapters that follow, you'll be able to explore CBD in a variety of ways: Wellness: Self-care is the ultimate practice that can benefit your life, your relationships, and your overall happiness. This chapter will encourage the reader to evaluate their own personal wellness and hygiene routines, providing information on how to best use CBD-rich skincare, bath, and body products. An overview of other complimentary soothing herbs is provided, as well a "how-to" guide for crafting CBD face masks, salves, and massage oil. Beverages and Food: Find your inner mixologist with CBD beverages, from CBD mocktails and cocktails to CBD coffee, matcha, and more. Learn how to make your own CBD oil at home and go gourmet with CBD honey, olive oil, butter and other infusions to craft delicious CBD cuisine. Fitness: With opioid addiction on the rise, athletes are looking for new ways to manage pain, reduce anxiety, alleviate stress, and enhance performance. This section focuses on CBD and fitness by exploring the different ways that CBD may benefit the body during physical activities, such as yoga, running, skiing/snowboarding, and contact sports. An overview of CBD supplements and relief balms, as well as a "how-to" guide to making a post-workout balm to relieve sore muscles. Pets and Other Uses: It turns out that our four-legged friends may also benefit from CBD. Learn how to safely share CBD with dogs and cats for anxiety reduction and pain management. With all this and more, including expert spotlights featuring some of the top names in CBD-related businesses, this is the go-to resource you've been looking for. SELL MORE WITH INSTAGRAM Are you ready to tap into Instagram's booming network of 600 million viable customers? With the Ultimate

Guide to Instagram for Business, social media marketing expert Kim Walsh-Phillips gives you the tools you need to get your due return on investment out of Instagram. From cross-platform branding and marketing advice to practical blueprints for funneling followers, this guide unlocks the secrets successful entrepreneurs use to drive sales directly from Instagram, become experts in their field, and grow their business. Learn how to: Set up an Instagram marketing funnel that converts followers into customers Run effective, lead-generating campaigns with trending hashtags, exclusive contests, and product launches Grow your Instagram following with The 21-Day Blueprint Leverage your Instagram brand to reach celebrity status and gain a competitive advantage Post Instagram stories and live videos to grow your follower base and drive sales Build content with a Quick-Start Lead Magnet Blueprint that will attract your ideal customers Your followers are ready to take action -- give them a reason! Whether you're new to the Instagram world or you're not sure how to get more out of your profile, this guide is the perfect tool for entrepreneurs ready to promote themselves to millions of visual shoppers. With this guide's easy-to-use strategies, easy-to-adapt blueprints, and other great resources, you'll be ready to take the plunge! How To Get Connected with More than 300 Million Customers This popular title delivers an in-depth guide to targeting, reaching, and gaining ideal customers using the latest updates on LinkedIn. LinkedIn expert Ted Prodromou offers a wealth of no- or low-cost methods for maximizing this dynamic resource. Following his lead, readers learn to link with the most effective connections for greater exposure. Updates in this edition include: Staying up-to-date with LinkedIn Contacts, Pulse, and Publisher programs Expansion of premium accounts to help optimize business profiles, stand out in search results, and track impact How to implement new features like Showcase and Company Updates pages for extended presence in newsfeeds and with followers Smarter LinkedIn Search that saves time and money with customized, comprehensive results Other important topics covered include: Techniques and tips to easily navigate LinkedIn's interface Time saving tips on finding and matching data from businesses and people

Expert guidance on super-charging a business or individual profile Insider advice on getting found through LinkedIn and maximizing search Professional instruction on promoting a LinkedIn profile The latest information is illustrated with current snapshots, fresh examples, and case studies, along with new techniques to easily maneuver LinkedIn's interface. With 21 devotionals and 100+ recipes, this book is your ultimate plan of action and toolbox as you commit to the Daniel Fast. You'll not only embrace healthier eating habits, you'll also discover a greater awareness of God's presence. Divided into three parts--fast, focus, and food--this book is your inspirational resource for pursuing a more intimate relationship with God as you eliminate certain foods such as sugars, processed ingredients, and solid fats from your diet for 21 days. Author Kristen Feola explains the Daniel Fast in easy-to-understand language, provides thought-provoking devotions for each day of the fast, and shares more than 100 tasty, easy-to-make recipes that follow fasting guidelines. In a conversational style, Feola helps you structure the fast so you can spend less time thinking about what to eat and more time focusing on God. As Feola writes, "When you want ideas on what to cook for dinner, you can quickly and easily find a recipe. When you feel weary, you can be refreshed through Bible verses and devotions. When you are struggling with staying committed, you can refer to the information and tools in this book to motivate you." Teaches the elements of good writing through the use of essential guidelines, literary techniques, and proper writing mechanics. This is an up to date guide to the best children's books around, from classics to titles published up to the end of 2003. The funny, friendly and frank recommendations have been personally written for children by many of their favourite and best-known authors including Anthony Horowitz, Jacqueline Wilson, David Almond, Celia Rees, Darren Shan and Dick King-Smith. Each entry is cross-referenced to other books that readers are bound to enjoy. Plus there are features on the most popular subjects around, including fantasy, animal stories, school stories and adventure. Illustrated with newly commissioned artwork and book covers. For centuries, ancient cultures referred to crystals as the veins of the earth, frozen liquid, and frozen light. Uma Silbey unlocks the secrets

of these remarkable storehouses for earth's energy to reveal their remarkable effects on personal power, self-enhancement, and healing. In this ultimate guide, she describes how you can channel the subtle forces within a crystal to empower your meditations, direct your thoughts, energize your body, and unleash a lifelong flow of creative and physical energy. From selecting the right crystal and "programming" it for your personal use to special techniques and exercises to heighten your abilities, Silbey guides you on the path to self-mastery. In *The Ultimate Guide to Crystals and Stones*, Silbey provides information on: Different colors, shapes, and properties of quartz crystals and stones How to wear crystals and stones to take advantage of their protective powers How to heighten your crystal experience through visualization and meditation Insights into crystal gazing and crystal ball reading How crystals facilitate night dreaming and astral projection Crystal and stone techniques that can be used for healing physically, mentally, and emotionally And more! Middle school is a time of change, when things begin to look different and assumptions start to be questioned, and today more than ever it's tough to know what to believe. This unique and timely book won't tell you what to think—that's up to you!—but it will show you how to think more deeply about your own life and current events. Covering a wide range of subjects affecting the world today, including human and animal rights, social media, cyber bullying, the refugee crisis, and more, *THINK FOR YOURSELF* will help you to learn how to ask questions, analyze evidence, and use logic to draw conclusions, so you can solve problems and make smart decisions. Each chapter of the book covers one key step in the critical thinking process, and includes a real-world example to help convey the importance and relevance of every step: Ask Questions: If you want to be a critical thinker, it helps to be curious. It's normal to wonder about the world around us. Some questions are big, and some are small. Sometimes questions can spark debate and argument. All critical thinking starts with at least one question. Gather Evidence: First, find information—from making observations to interviewing experts to researching a topic online or in books. Then make connections and draw

conclusions. Evaluating Evidence: Smart thinkers evaluate the importance, accuracy and relevancy of the information they gather. Getting Curious: Consider other points of view, examine your own point of view, understand the power of emotion, and practice empathy. Draw Conclusions: The final step in the critical thinking process, this is based on reason and evidence. Revisit your original question, review the evidence and what you've learned, and consider your values. And remember: critical thinking doesn't stop when you've reached a decision. Learn how to discuss and debate other points of view. Then keep growing. Sometimes you might change your mind—that's OK, too! Featuring profiles of real-life inspiring young critical thinkers from around the world, checklists, quizzes, and activities, *THINK FOR YOURSELF* is a clever and fun illustrated guide that teaches middle schoolers that even young people can make a difference in the world just by thinking smart and understanding. INCLUDES: Your Turn: activities to help connect ideas to readers' lives Quizzes Profiles of inspiring young critical thinkers A Reading List for Young Thinkers Teacher's guides Plus a table of contents, index, and glossary for easy searching Everything you need to know to put your drawings and paintings into perspective! If the concept of perspective makes you think of confusing angles, fancy measuring gadgets and complicated theories, get ready for a very pleasant surprise. In this comprehensive guide, Phil Metzger demystifies perspective, presenting it simply as a matter of mimicking the way we see--like the way a distant mountain appears blue, or a road seems to narrow in the distance. *The Art of Perspective* offers simple but powerful techniques for achieving a convincing illusion of depth and distance, whether it's a few inches in a still life or miles in a landscape. • Start simple, with atmospheric perspective and intuitive techniques, and gradually progress to linear perspective and more complex challenges such as stairways, curves and reflections. • Use the engaging, step-by-step demonstrations and exercises to try out each essential concept for yourself, making lessons clearer and more memorable. • Learn theories that apply to all mediums, with specific advice for achieving effects using acrylic, oil, watercolor and pencil. • Get the inside scoop on professional

tricks and shortcuts that make perspective easier than ever! Forget everything you think you know (or don't know) about perspective. This book builds an easy-to-follow, ground-up understanding of how to turn a flat painting or drawing surface into a living, breathing, dimensional scene that lures viewers in. No matter how you look at it, it's the ultimate guide to perspective for artists of every medium and skill level. MASTER LOCAL SEO AND REACH THE RIGHT CUSTOMERS EVERY TIME With Google, Yahoo!, and Bing returning local businesses as results on more than a billion daily searches, Google Adwords expert Perry Marshall and lead generation expert Talor Zamir introduce you to the basic framework behind a successful local SEO campaign. From defining local search--often confused with paid search and search engine marketing--to local listing and reviews to social outreach and effective content development, this guide delivers the tools to build an entire local marketing campaign. You'll learn how to: Capture high-quality leads from Google AdWords and Bing in 48 hours Master the components of a high-converting campaign and get the most bang for your buck Harness mobile search advertising and Facebook ads for maximum results From Today Show contributor, Meredith Sinclair, comes this ultimate resource for awakening your playful spirit, jumpstarting your relationships, and upping your happiness quotient. In our age of digital addiction, many of us have lost our ability to be spontaneous. More parents are complaining that they no longer even remember how to play...with their children, their spouse, and even with their own friends. Don't fret! In Well Played, expert Meredith Sinclair helps families relearn what used to come naturally and shows how to find happiness through play. For children, playing comes naturally...or at least it used to. But today that kind of easy-going fun is harder to come by, for both kids and their parents. With hectic lifestyles and constant technology overload, families have simply forgotten how to play. The solution? Relearn how to integrate fun and creative play into our day-to-day lives. Well Played will show you how to simplify your overscheduled lives with plenty of original and entertaining ideas, including: Why a disco ball is an essential kitchen appliance Lip Sync Battle, family edition Parent-child slumber parties...don't forget the

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popcorn! Party like it's 1949 with old-school table games 12 dates that are way better than dinner and a movie Stop helicopter parenting yourself—find things that thrill and slightly alarm you all at the same time! Grown-up field trips to slap on your schedule Packed with fun and engaging line drawings, entertaining DIY projects, and hundreds of lists and tips on capturing the game-changing joy of goofing off, Well Played is an indispensable guide for families to incorporate quality fun and playtime into our daily lives. Reveal the answers to life's questions by learning how to solve the hidden codes all around you, with The Ultimate Guide to Numerology. Numbers underpin our day-to-day lives. Our birthday, anniversaries, addresses, and bank accounts—these complex series of numbers all contain codes to where we may find fortune, and where cycles of opportunity reside for us in our careers, homes, relationships, and life events. You can even use numbers to determine your soul's purpose! The Ultimate Guide to Numerology is the first book to reveal this captivating subject in its entirety. Written by master numerologist Tania Gabrielle, this guide to the inner workings of numbers will teach you how to forecast outcomes, optimize timing on projects and events, take advantage of opportunities, and avoid pitfalls. This fascinating beginner's guide shows how to decipher your personal birth code and learn what messages the numbers in your life hold. The Ultimate Guide to Numerology is the codex to break the codes!

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